



Dear Valued Customer,

In April 2017, Silicon Valley Clean Energy (SVCE) began providing electricity customers in our community with clean, carbon-free power at costs below PG&E rates. SVCE partners with PG&E, meaning that PG&E still provides the same reliable electric and gas delivery and maintenance service, and still sends you a monthly energy bill. As an SVCE customer, **your PG&E Medical Baseline Allowance also remains the same and continues to apply to your monthly electricity bill**, but with a greater discount as an added SVCE benefit. We are sending you this letter to introduce SVCE, SVCE's Medical Baseline service benefits, and available resources.

Waived PCIA charge:

MEDICAL BASELINE GREENSTART	MEDICAL BASELINE GREENPRIME	PG&E
50% RENEWABLE ENERGY	100% RENEWABLE ENERGY	33% RENEWABLE ENERGY
100% CARBON FREE	100% CARBON FREE	70% CARBON FREE
\$50.96 PG&E ELECTRIC DELIVERY	\$50.96 PG&E ELECTRIC DELIVERY	\$50.96 PG&E ELECTRIC DELIVERY
\$32.80 ELECTRIC GENERATION	\$36.68 ELECTRIC GENERATION	\$47.71 ELECTRIC GENERATION
\$14.43 PG&E ADDED FEES	\$14.43 PG&E ADDED FEES	\$0 PG&E ADDED FEES
\$83.76 AVERAGE TOTAL COST	\$87.64 AVERAGE TOTAL COST	\$98.67 AVERAGE TOTAL COST

**30% SAVINGS AVAILABLE
FOR SVCE CUSTOMERS!**

How will SVCE serve Medical Baseline customers?

Your PG&E Medical Baseline Allowance remains the same and continues to apply to your monthly electricity bill. Given that SVCE Medical Baseline customers do not incur the typical Power Charge Indifference Adjustment (PCIA), **you receive over 30% savings on your monthly electricity bill** as an SVCE customer!

Introducing SVCE

Established by local government agencies, SVCE is a Community Choice Energy agency chartered to provide 11 Santa Clara County cities and unincorporated county communities with **competitive clean power options** for local electricity customers. SVCE is responsible for electric generation—purchasing and building clean electricity supplied to the grid. **PG&E continues to deliver electricity over existing power lines, maintain the lines, send bills and provide customer service.** It's a great combination of the same electric service reliability we've always had, but with a cleaner energy supply and lower rates.



What is Community Choice Energy?

Assembly Bill 117 was passed in **2002** to establish Community Choice Aggregation (CCA) also known as Community Choice Energy (CCE), a new way for California communities to provide local residents and businesses with a choice of electric providers and sources of electricity.

There are currently **eight operational CCEs throughout the state**, with **many more communities forming their programs**. Existing CCEs include: MCE Clean Energy, serving Marin, Napa and parts of Contra Costa County; Sonoma Clean Power, serving Sonoma and Mendocino counties; Lancaster Choice Energy, serving the City of Lancaster; CleanPowerSF, serving the city and county of San Francisco; Peninsula Clean Energy, serving San Mateo County; Redwood Coast Energy Authority, serving Humboldt County; and Apple Valley Choice Energy, serving the Town of Apple Valley. Emerging CCEs include Alameda, Los Angeles, Monterey, Placer, San Benito, and Santa Cruz counties, among many others.

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How and when am I enrolled in SVCE service?

In California, customers in a new Community Choice service area are automatically enrolled, and can Opt Out if they prefer to stay with their existing (PG&E) electric generation service. Customers may opt out, or re-enroll by calling **1-844-474-7823 (SVCE)**.

What generation services does SVCE provide?

SVCE's standard generation service **GreenStart** is carbon-free, 50% from eligible renewables such as solar and wind, and 50% from hydropower. GreenStart costs 1% less than PG&E's comparable generation rate.

Optionally, you can upgrade your service to **GreenPrime**, SVCE's premium 100% renewable and carbon-free service. GreenPrime is available at an added cost of less than a penny a kilowatt-hour (\$0.008/kWh). If you are a GreenPrime customer and you also generate a net annual surplus, you earn even more value for your excess energy production!

You can enroll any time if you sign up for GreenPrime service. Visit [SVCECleanEnergy.org/greenprime](https://www.svcecleanenergy.org/greenprime).

Working Together

Silicon Valley Clean Energy is a **community-owned** agency serving the majority of Santa Clara County communities by acquiring clean, carbon-free electricity on behalf of residents and businesses. As a public agency, net revenues are returned to the community to keep rates low and promote clean energy programs. Member jurisdictions include Campbell, Cupertino, Gilroy, Los Altos, Los Altos Hills, Los Gatos, Monte Sereno, Morgan Hill, Mountain View, Saratoga, Sunnyvale and unincorporated Santa Clara County. SVCE is guided by a Board of Directors, which is comprised of a representative from the governing body of each member community.

Available Resources

Please visit [SVCECleanEnergy.org/faqs](https://www.svcecleanenergy.org/faqs) for more information on SVCE's Medical Baseline discount and other topics such as billing, organization and governance. Or call our customer service center toll-free at **1-844-474-SVCE (7823)**.

Thank you,



Don Eckert

Interim CEO, Silicon Valley Clean Energy

For information, visit: [SVCECleanEnergy.org/MedicalBaseline](https://www.svcecleanenergy.org/MedicalBaseline)

Para detalles de este programa en español, visite: [es.SVCECleanEnergy.org/MedicalBaseline](https://es.svcecleanenergy.org/MedicalBaseline)

參閱本計劃中文版本, 請上網: [zh.SVCECleanEnergy.org/MedicalBaseline](https://zh.svcecleanenergy.org/MedicalBaseline)