



# Potential Customer Committee Discussion

SVCE Executive Directors Meeting  
November 7, 2017



A stylized, light green leaf graphic is positioned on the left side of the slide, partially overlapping the green background. It has a simple, rounded shape with a central vein and a slight curve at the bottom.

# **Other CCE Customer Advisory Functions**

# Other CCE Customer Advisory Functions

CCE	MCE	Sonoma Clean Power	Peninsula Clean Energy	East Bay Community Energy
<b>Name</b>	Community Power Coalition	Community Advisory Committee	Citizen Advisory Committee	Community Advisory Committee
<b>Membership</b>	<ul style="list-style-type: none"> <li>- ~25 members</li> <li>- No term limits</li> <li>- Invited by staff</li> </ul>	<ul style="list-style-type: none"> <li>- 7-11 members</li> <li>- 4 year terms</li> <li>- Members apply and are selected by Board of Directors</li> </ul>	<ul style="list-style-type: none"> <li>- 15 members</li> <li>- Serve 1-3 year terms</li> <li>- Members apply and are selected by Board of Directors</li> </ul>	<ul style="list-style-type: none"> <li>- 9 members</li> <li>- 4 year terms</li> <li>- Members apply and are selected by Board of Directors</li> </ul>
<b>Member Representation</b>	<ul style="list-style-type: none"> <li>- Must work or reside in service area</li> <li>- Represent organizations &amp; stakeholders (trade groups, unions, environmental, social justice groups)</li> </ul>	<ul style="list-style-type: none"> <li>- Members are customers and technical experts from relevant sectors (energy, engineering, finance, ratepayer advocacy, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>- Must work or reside in service area</li> <li>- Represent geographically diverse areas</li> <li>- Relevant background or expertise in energy, outreach</li> </ul>	<ul style="list-style-type: none"> <li>- Members represent advocacy groups, faith, labor, union, solar industry and individual residential customers</li> <li>- Chairs sits as non-voting member of the Board</li> </ul>

CCE	MCE	Sonoma Clean Power	Peninsula Clean Energy	East Bay Community Energy
<b>Meeting Format</b>	<ul style="list-style-type: none"> <li>- Monthly webinar</li> </ul>	<ul style="list-style-type: none"> <li>- Meets as needed</li> <li>- Brown Act</li> <li>- Required by JPA</li> </ul>	<ul style="list-style-type: none"> <li>- Meets monthly</li> <li>- Brown Act</li> </ul>	<ul style="list-style-type: none"> <li>- Meets as needed</li> <li>- Brown Act</li> <li>- Required by JPA</li> </ul>
<b>Role</b>	<ul style="list-style-type: none"> <li>- Provide input on community priorities such as Energy Efficiency rebates, Low-income solar installs, local generation build outs</li> <li>- Community liaisons</li> </ul>	<ul style="list-style-type: none"> <li>- Reviews programs, budget, rates, and advises Board on general planning and business issues</li> <li>- Reviews contracts over \$100k</li> <li>- May direct staff for research and analysis</li> </ul>	<ul style="list-style-type: none"> <li>- Provide feedback on policy and operational objective</li> <li>- Discuss GHG reduction programs</li> <li>- Policy advocacy</li> <li>- Community liaisons</li> <li>- Reviews Board agenda</li> </ul>	<ul style="list-style-type: none"> <li>- Provides input on operations, policies, program funding</li> <li>- May review draft budget and give recommendations to Board</li> <li>- Reviews Board agenda</li> </ul>
<b>Support</b>	<ul style="list-style-type: none"> <li>- Dedicated full-time staff member</li> </ul>	<ul style="list-style-type: none"> <li>- Staff</li> <li>- CEO</li> <li>- General Counsel</li> </ul>	<ul style="list-style-type: none"> <li>- Staff</li> <li>- CEO</li> <li>- Board Clerk</li> </ul>	<ul style="list-style-type: none"> <li>- Staff</li> <li>- CEO</li> <li>- Board Clerk</li> <li>- General Counsel (occasional)</li> </ul>

# San Jose Clean Energy

- Currently recruiting for a Clean Energy Community Advisory Commission
- Nine members
  - 2/3 of members (6) will include those with expertise in community outreach, policy advocacy, and clean energy programs. Consideration will be given to representation from industry, labor, education, non-profits, environmental associations, and advocacy orgs.
  - Remaining members (3) will be at-large community members appointed by the Mayor
    - A non-voting councilmember will serve as a liaison
  - Inaugural members will serve staggered terms
    - Half the members serve 2-years, remaining members serve 4-year terms

# San Jose Clean Energy

- Purpose:
  - Provide feedback and input on strategy development and operating principles
  - Inform prioritization and development of programs
  - Identify areas of concern as well as innovative opportunities for reducing carbon emissions
  - Monitor best practices of other Community Choice Energy programs, legislative and regulatory issues, and new energy developments
  - Be liaisons to the community for purposes of advocacy and outreach

# Levels of Input

## Option 1:

**Outbound Outreach**  
– members provide an additional channel to share information about CCE programs

## Option 2:

**Informal Ad Hoc Customer Advisory Group** - Provides input on policy and programs, serves for a limited time and purpose

## Option 3:

**Formal Customer Advisory Group** – Provides technical input on SVCE programs, and provides recommendations for approval to the board, longer-term, monthly meeting

## Option 4:

**Operational Oversight**  
– Reviews contracts and investments, makes recommendations to Board of Directors

Outreach

Decision-making

# Customer Advisory Group Purpose

## Option 1:

**Outbound Outreach**  
– members provide an additional channel to share information about CCE programs

## Option 2:

**Informal Ad Hoc Customer Advisory Group** - Provides input to staff on policy and programs, serves for a limited time and purpose

## Option 3:

**Formal Customer Advisory Group** – Provides technical input on SVCE programs, and provides recommendations for approval to the board, longer-term, monthly meeting

## Option 4:

**Operational Oversight**  
– Reviews contracts and investments, makes recommendations to Board of Directors

Outreach

Decision-making



# Goal?

- Recommendation: The SVCE Board shall determine the goal of a longer-term customer advisory/oversight committee
  - Possibly through a sub-committee
- Formation activity to begin after several CPAG meetings