



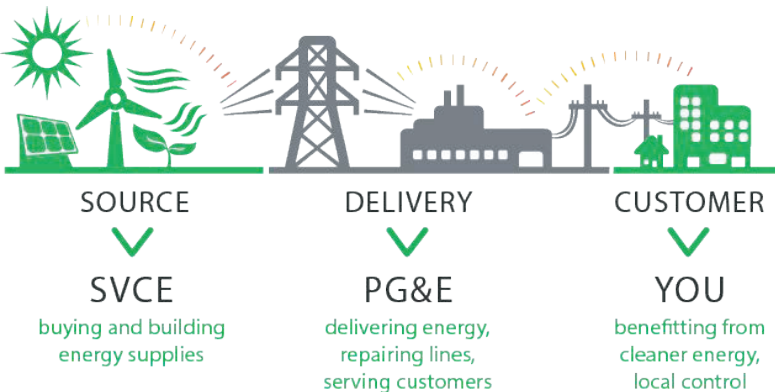
cleaner, greener electric power

SILICON VALLEY CLEAN ENERGY

local control, local benefits

Your community's new electricity provider is entirely locally run.

Silicon Valley Clean Energy (SVCE), a new locally controlled non-profit, will provide your community with greener, cleaner electricity at competitive rates. Participating communities will pool the electricity demand of their homes and businesses, to buy electricity from renewable energy resources.



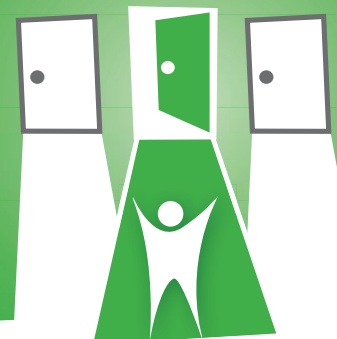
PG&E will continue to deliver the electricity over existing infrastructure, maintain the power lines, send bills and provide customer service. Because there are no shareholders, revenue will be reinvested to develop more local energy, which will create local jobs and foster economic development. In fact, Silicon Valley already has local solar installations and has great potential to develop even more local solar, geothermal, wind, biogas and biomass energy. The non-profit will develop local programs, which may include buying solar power from customers and offering new energy efficiency services. The non-profit will be completely funded by program revenue, not by taxes or by city or county general funds.

choice and competition for Silicon Valley

At the moment, residents and businesses in Santa Clara County have only one electricity provider. In the Spring of 2017, that will change. Silicon Valley Clean Energy is offering a new choice: a community-controlled electric power supplier. Our communities would benefit from:

- More renewable energy
- Competitive rates
- Innovative services
- Local control

The timing is right and momentum is building.



it's a proven model

Marin Clean Energy has been successfully operating for five years, Sonoma Clean Power for about a year, and Lancaster Choice Energy began service this past fall. All offer electricity with higher levels of renewable energy and at lower prices than PG&E. Plus, customers can choose to be 100% green at a slightly higher cost. Customers can opt out and remain with PG&E if they prefer. In the existing programs, 85% of customers chose to stay with the new local non-profit as their electricity provider. Those programs paved the way—we will build on their successes in Silicon Valley.

next steps for Silicon Valley Clean Energy

Twelve communities have elected to join Silicon Valley Clean Energy. Residents and businesses in participating communities will become customers as soon as Spring 2017.

SPRING
2016

> Launch SV Clean Energy Authority

SUMMER
2016

> Submit Implementation Plan to California Public Utilities Commission

FALL
2016

> Finalize Energy Services Contracts
Ramp-up Operations and Communications

WINTER
2017

> Set Electricity Rates
Send Notices

SPRING-
FALL
2017

> Commence Service for Customers



a growing partnership

Silicon Valley Clean Energy currently has twelve communities participating:

- Campbell
- Cupertino
- Gilroy
- Los Gatos
- Los Altos
- Los Altos Hills
- Monte Sereno
- Morgan Hill
- Mountain View
- Santa Clara County
- Saratoga
- Sunnyvale

These communities are excited to offer a new choice for their residents and businesses. During the next few months, outreach efforts will expand to engage communities in the agency's decision making process.

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