



5 Year Strategic Plan

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May 10, 2017



A large, stylized leaf graphic in a lighter shade of green, positioned on the left side of the slide. The leaf has a central vein and several smaller veins branching off, creating a sense of movement and growth.

Mission

Reduce dependence on fossil fuels by providing carbon free, affordable and reliable energy and innovative programs for the SVCE community.

Goals

**BEST PLACE
TO WORK**

FINANCE

**CUSTOMER &
COMMUNITY**

**REGULATION &
LEGISLATION**

**POWER
SUPPLY**

**INFORMATION
TECHNOLOGY**



Innovative

A + Rating

**Competitive
Rates**

**Leverage Political
Capital**

Carbon Free

Secure

Engaged

Solvent

Trusted Brand

**Socialize CCA
Benefits**

**Reliable
Resources**

Robust

Healthy

Stable

**Customer
Loved**

**Advance CCA
Agenda**

**Exceed
RPS Mandates**

Dependable

Rewarded

**Successful GHG
Lowering
Programs**

**CalCCA
Leadership**

**Diversified
Technologies**



Best Place to Work

- Build an environment that encourages creativity and innovation
- Support employees' health and wellness
- Build a fun and friendly company culture
- Encourage effective and safe feedback processes
- Provide opportunities for cross team interaction and collaboration
- Support employee retention through reward and recognition





Finance and Fiscal Responsibility

- Develop and maintain comprehensive policies for the governance of SVCE financials
- Establish a Rate Stabilization Fund to hedge unexpected variation in power supply costs
- Promote low debt-to-asset ratio



Customer & Community

- Measure and build awareness and trust through continuous interaction with the SVCE community
- Engage the media
- Leverage member agency and CCA partnerships
- Create a customer-centric culture
- Communicate benefits and competitive rates
- Develop and promote GHG-reducing customer programs





Regulatory & Legislative

- Help build CCA brand
- Support CalCCA
- Perform strategic lobbying
- Leverage community leaders
- Ensure climate is a priority in local elections
- Foster support for CCA and carbon neutrality





Power Supply

- Meet demand with 100% carbon free supply
- Meet 100% of state renewable mandate with type 1 resources
- Stagger acquisitions to accommodate regulatory and supply price risks
- Diversify technologies
- Promote regionalization





Information Technology

- Information to be easily available anytime-anywhere
- Maintain secure, integrated access in the cloud and/or SVCE servers