



Customer Program Advisory Group

Additional Formation Details

Board of Directors Discussion
October 11, 2017



Sept. 13 Motion

- Establish a committee to provide input on program selection
- Each Board Member to appoint residential SVCE customer
- CEO to appoint three at-large members from applicants
- Uniform application
- Application will include conflict of interest screening – (*per legal*)
- Brown Act, minutes published
- Committee reports to Board
- Nine-month timeline
- Staff reports will reflect Sustainability Manager Roundtable and Customer Program Advisory Group



Appointment Process

- Amend motion from Board each appoints one representative
- **Recommendation:** Form Board selection subcommittee
 - Board members may still recommend top candidates for their communities
 - Allow CEO to appoint **3 – 5** at-large members from applicants





Membership

- Residential and small and medium business customers, must live or work in the SVCE service area.
 - Attempt to represent geography and demographics of SVCE
- Experience in at least one of the following areas:
 - CBOs - community, neighborhood, service, environmental, social justice
 - Business organizations
 - Expertise in related energy or environmental fields
 - Industry or trade association membership as it relates to SVCE's mission (e.g. building planning and development, engineering, architecture, transportation, and housing community)



Conflicts of Interest

- Applicants to self-report
- May or may not affect their eligibility
- Defined as reporting any connection to an industry which could potentially benefit from SVCE programs
 - e.g. – Solar, electric auto sales, energy efficiency products, any potential vendor relationship

Timeline & Next Steps

- **September 2017** – Develop application, define group function and structure (*completed*)
- **October 2017** – Approve and post application, recruit applicants, select facilitator
- **November 2017** – Applicants selected
- **December 2017** – Appointments by Board
- **January 2018** – Kick-off meeting to define charter
- **June 2018** – Report to the Board of Directors the recommendations from the Advisory Group (*or sooner*)