



**Silicon Valley Clean Energy Authority  
Customer Program Advisory Group Meeting**

Wednesday, April 18, 2018

11:00 am

Campbell Community Center  
Roosevelt Room (Q-80)  
1 W Campbell Avenue  
Campbell, CA

**MEETING MINUTES**

**Call to Order**

CPAG Chair, Peter Evans, called the meeting to order at 11:01 a.m.

**Roll Call**

**Present:**

Member My Nguyen, City of Campbell  
Member Gary Latshaw, City of Cupertino (arrived at 11:04 a.m.)  
Member Tara Sreekrishnan, City of Cupertino (arrived at 11:04 a.m.)  
Member Donald Weiden, City of Los Altos (arrived at 11:05 a.m.)  
Member Peter Evans, Town of Los Altos Hills  
Member George Parton, Town of Los Gatos  
Member Thomas Clavel, City of Milpitas (arrived at 11:19 a.m.)  
Member Bryan Mekechuk, City of Monte Sereno  
Member Jeff Homan, City of Mountain View  
Member Douglas Kunz, City of Sunnyvale  
Member Tara Martin-Milius, City of Sunnyvale  
Member James Tuleya, City of Sunnyvale  
Member Pamela Garcia, Unincorporated Santa Clara County  
Member Tristan Mecham, Unincorporated Santa Clara County

**Absent:**

Member Robert Brewer, City of Mountain View  
Member Sandeep Muju, City of Saratoga

**Public Comment on Matters Not Listed on the Agenda**

Bruce Karney, Chairman of the Mountain View Environmental Sustainability Task Force and board member of Carbon Free Silicon Valley, introduced himself and provided comments on beneficial electrification and direct access electricity. Karney suggested two avenues the CPAG could work on: 1) identify the source of electricity that member city industrial users use and update greenhouse gas emissions inventories, and 2) bring customers to SVCE and away from their existing direct access providers.

Manager of Account Services Don Bray provided additional information on direct access customers.

## **Consent Calendar**

MOTION: Member Mekechuk moved and Member Garcia seconded the motion to approve the Consent Calendar.

The motion carried unanimously with Members Brewer, Clavel, and Muju absent.

### **1a) Approve Minutes of the March 21, 2018, Customer Program Advisory Group Meeting**

## **Regular Calendar**

### **2) Evaluate Program Briefs Against Benefit List**

Chair Evans introduced the item and provided instruction on evaluation of the program ideas identified by sub-groups formed from the last CPAG meeting in terms of the benefits identified from the February meeting. Chair Evans and Community Outreach Manager Leonard responded to member questions.

Twelve “program briefs” developed within sub-committees covering the areas identified at the March 21 meeting and drawn from the breakout group presentations at the February 21 meeting were presented by representatives from each subgroup. CPAG members were asked to complete an evaluation worksheet providing a positive, neutral, or negative scoring for each program’s contribution to each of the benefits identified at prior CPAG meetings.

The following program briefs were presented and evaluated:

Residential Storage, Member Mekechuk  
Connected Home Devices, Member Nguyen  
Residential & Multi-Family EV Charging, Member Parton  
Multi-Family Residence Energy Efficiency, Member Parton  
Safety Preparedness & Resilience with Micro Grids, Member Martin-Milius  
Incentives or Rebates for Used Electric Cars and Smart Chargers, Member Martin-Milius  
Electricity Bill Explorer, Member Nguyen  
Residential Electricity Monitoring, Member Clavel  
Residential BE Ready Program, SF & MF Variants, Member Tuleya  
Pilot “Mass Produced” Zero Emission Retrofit Approach, Member Kunz  
Electrification Process “Survivorship Curve” Analysis, Member Kunz  
BE Smart Residential Water and Space Heating Upgrade, Member Tuleya

Chair Evans opened public comment.

Bruce Karney provided comments regarding incentivizing electric vehicles and the duck curve.

Chair Evans announced a break for lunch at 12:06 p.m.; the group reconvened at 12:17 p.m.

Members provided comments regarding a video shown during the lunch recess in relation to the program pilot “mass produced” zero emission retrofit approach.

The group discussed additional factors for program evaluation beyond the benefits listed in the initial worksheet including cost, time to see results, scalability, uncertainty, and participation; Staff responded to member questions and provided additional information.

Community Outreach Manager Leonard noted the worksheets would be collected and Staff would tally the responses.

Member Clavel left the meeting at 12:47 p.m.

**Committee/Staff Remarks and Future Agenda Items**

Manager of Account Services Bray provided a brief update on a grant proposal SVCE is currently pursuing for the Bay Area Air Quality Management District's 'Reducing GHGs in Existing Buildings' Initiative; Manager of Account Services Bray responded to member questions.

Chair Evans noted Staff would compile the results of the evaluation and distribute to the group. Chair Evans noted the next meeting would include personal experiences from members who have done electrification and storage projects in the past, a cost benefit analysis, and the group would further refine projects to recommend to the SVCE Board.

Community Outreach Manager Leonard inquired if any members had reached out to any of their communities and noted any input received could be discussed at the next meeting.

Member Tuleya requested members look through the program briefs and review them in more detail for discussion at the next meeting.

**Adjourn**

Chair Evans adjourned the meeting at 12:56 p.m.

ATTEST:



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SECRETARY