Item 4: Recommend the Silicon Valley Clean Energy Board of Directors Authorize the Chief Executive Officer Approval of CC Power’s Annual Budget and Dues in an Amount Not to Exceed $500,000 for CC Power’s Fiscal Year 2025-2026 and Delegate Authority to the Chief Executive Officer to Enter Agreements Using Approved Funds

Executive Committee
May 23, 2025

SILICON VALLEY
CLEAN ENERGY

CC Power Budget

FY 2025-26

Starting July 1, 2025

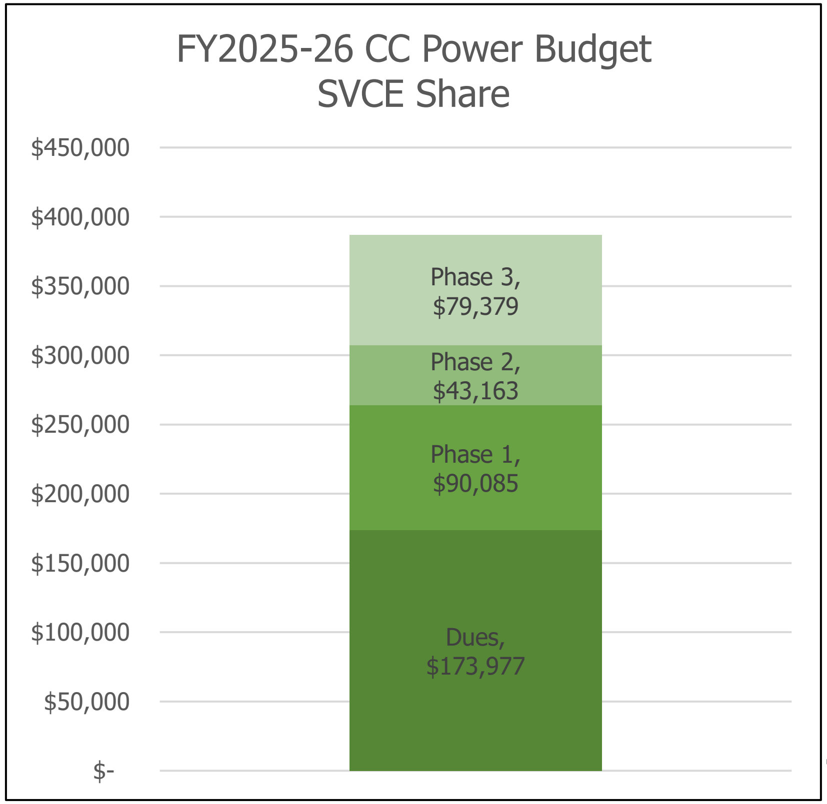
SILICON VALLEY CLEAN ENERGY

RECOMMENDATION

Staff recommends that the Silicon Valley Clean Energy (SVCE) Executive Committee recommend that the Board of Directors (Board) approve annual budget for payment to California Community Power ("CC Power") starting CC Power's next Fiscal Year (July 1, 2025-June 30, 2026) in an amount not to exceed $500,000 and delegate authority to the Chief Executive Officer to enter agreements using approved funds. This budget enables SVCE to continue its membership and project participation as a part of CC Power.

SVCE Share:

- FY 2025-26: $386K
- FY 2024-25: $657K



CC Power Budget

FY 2025-26

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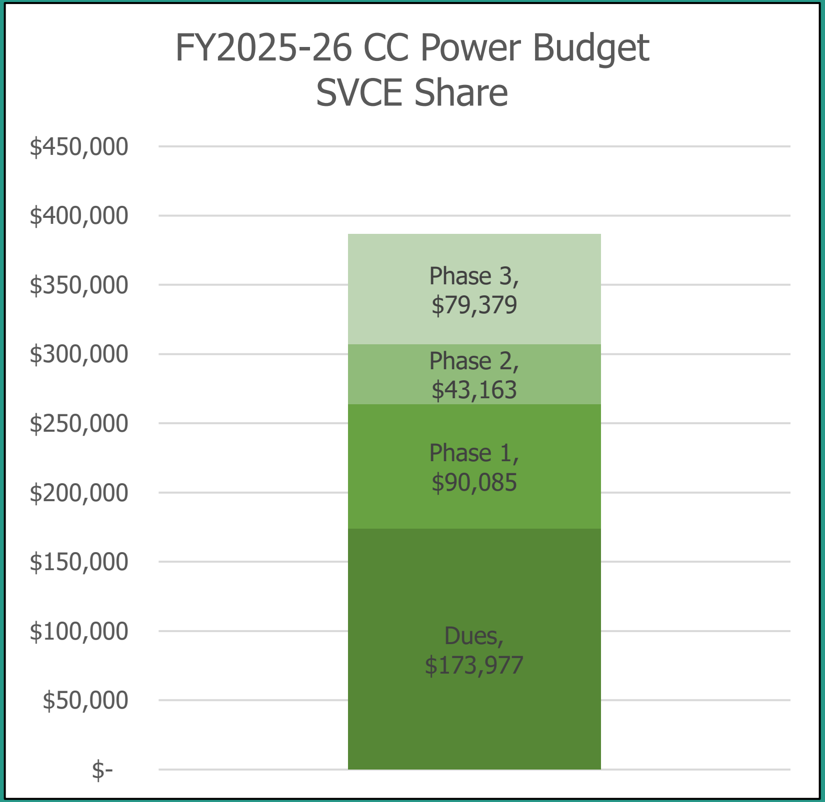
Background

CC Power is a super-JPA that does procurement on behalf of 9 member CCAs where economies of scale exist

To date, primary focus on Mid-Term Reliability (MTR) procurement

- Tumbleweed, Goal Line, Fish Lake, Ormat

CC Power Budget



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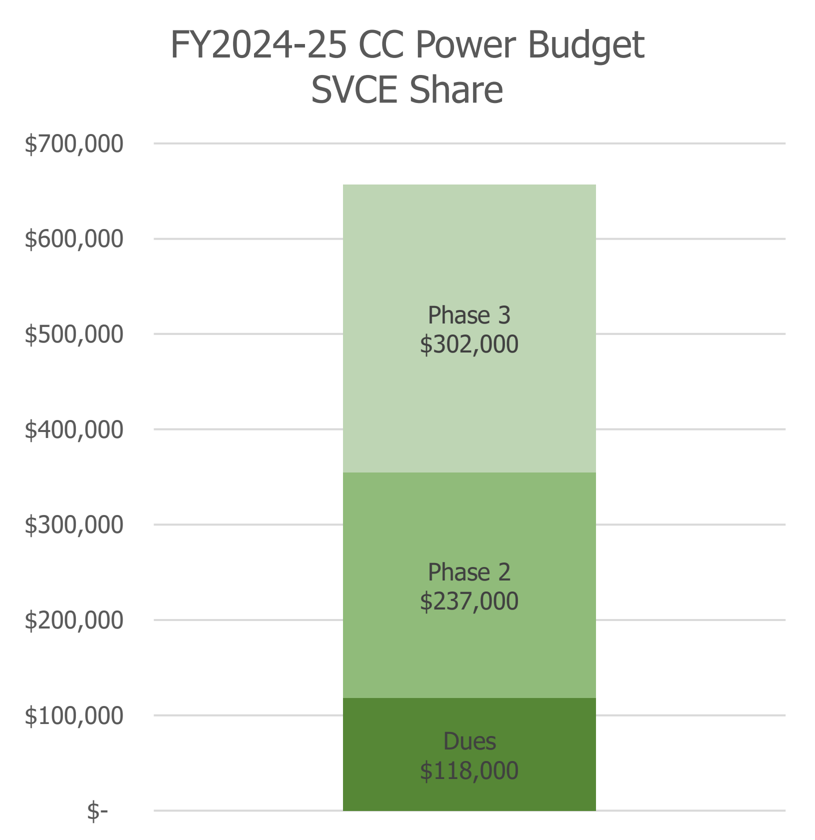
Dues
- Cover overhead, general costs
- Allocated equally to all

Phase 1
- Exploratory projects
- Allocated proportionally to all

Phase 2
- Opt-in: procurement, contracting
- Allocated on custom basis

Phase 3
- Opt-in: signed contracts
- Allocated on custom basis

CC Power Budget Prior FY



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Dues & Phase 1

- Overhead and Opex
- Strategic assessments for power supply projects

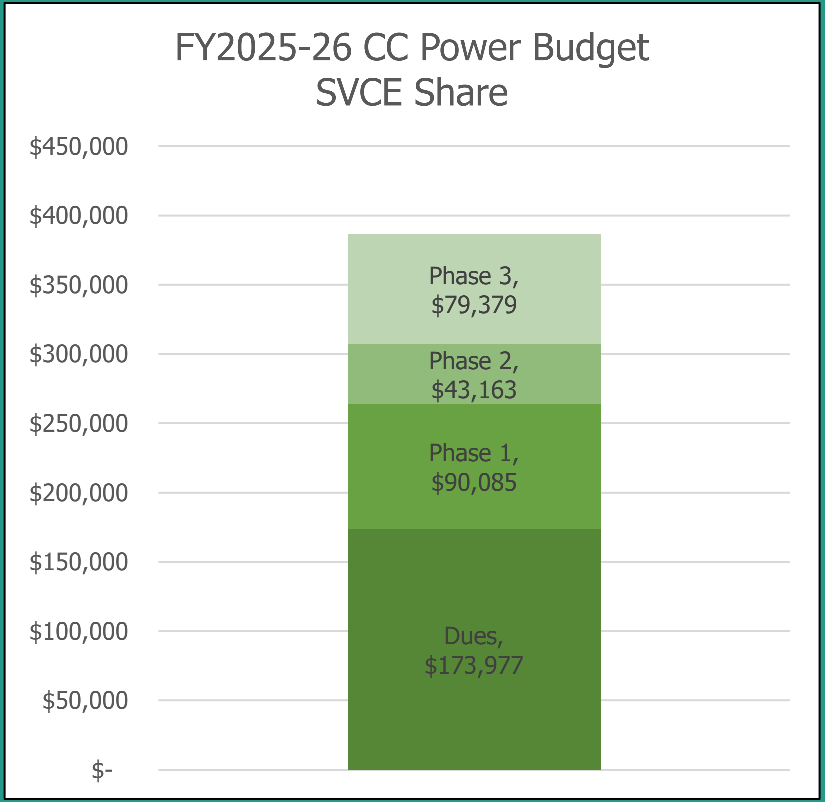
Phase 2

- Build Transfer Agreement ("BTA") solicitation
- RA Power Pool
- Offshore Wind

Phase 3

- Projects and Contract Management for Geothermal and Storage resources and operations

CC Power Budget: Phase 1



Mega Project

Annual Solicitation

T&D Education

T&D Strategy Exploration

In-House SC Roadmap

Emerging Tech Exploration

Bulk Buy Whitepaper

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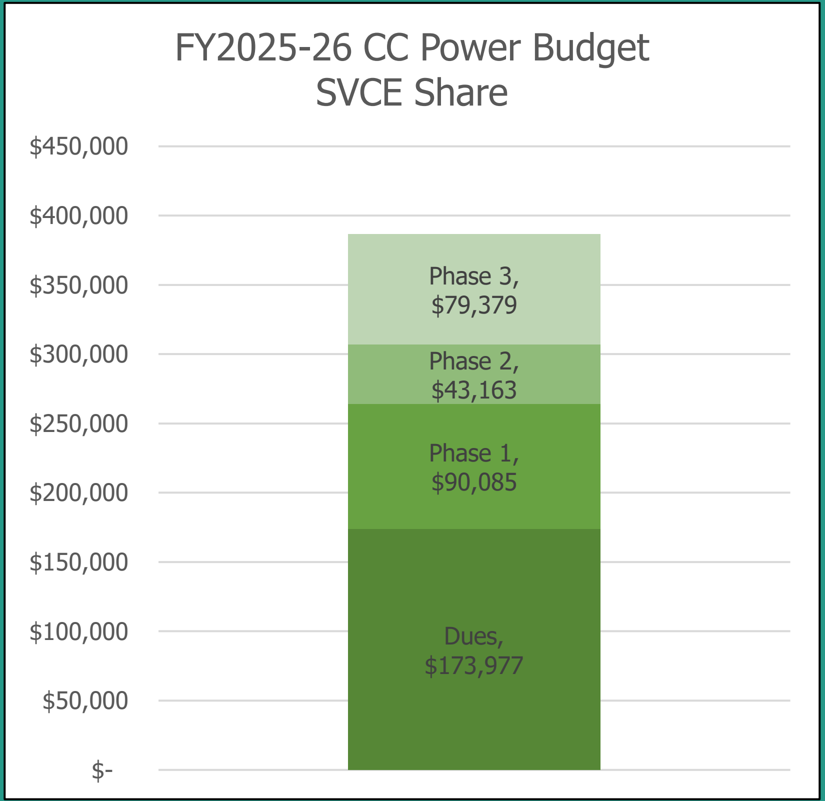
CC Power Budget: Phase 2 - Examples



Geothermal Origination

New/Incremental LDS

Offshore Wind

Alternative Storage

RA Optimization

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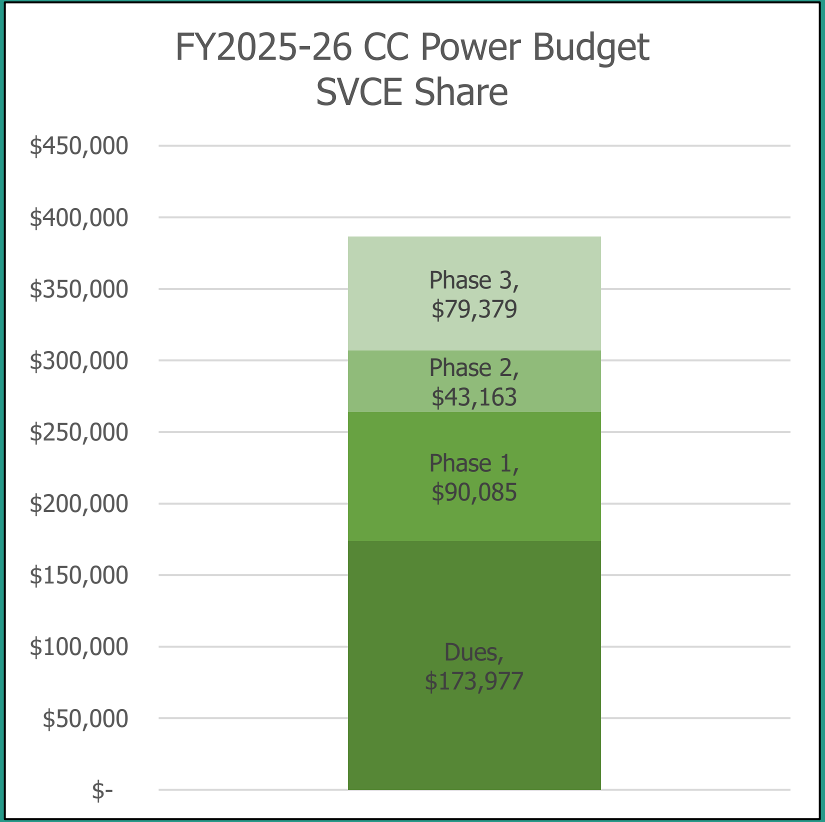
CC Power Budget: Phase 3: Active

Note: contract/commodity costs excluded



- Tumbleweed
- Goal Line
- Fish Lake
- Ormat
- Computer Based Trainings
- Wood Mackenzie Subscription
- Gridwell RA Report

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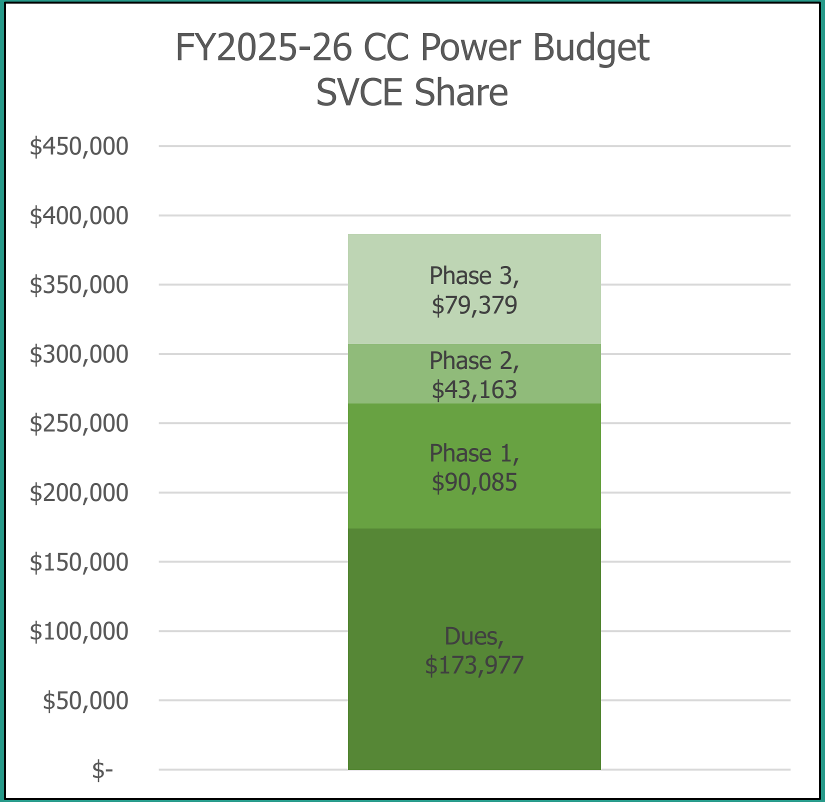
CC Power Budget: Phase 3: Active Project



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- **Tumbleweed Energy Storage**
- Project set to reach commercial operation in Spring 2026
- Commodity costs for contract will go through CC Power as “billing agent”
- SVCE separately gets approval and budget authority on the Tumbleweed contract from Board of Directors

Next Steps

May 21	CEO voted on CC Power Budget at CC Power BOD meeting **contingent on SVCE BOD approval**
Today	Seek Recommendation of the Executive Committee
June 11	Seek SVCE BOD approval on Consent Calendar
July 1	CC Power FY 2025 starts

CC Power Budget

FY 2025-26

Starting July 1, 2025

RECOMMENDATION

Staff recommends that the Silicon Valley Clean Energy (SVCE) Executive Committee recommend that the Board of Directors (Board) approve annual budget for payment to California Community Power ("CC Power") starting CC Power's next Fiscal Year (July 1, 2025-June 30, 2026) in an amount not to exceed $500,000 and delegate authority to the Chief Executive Officer to enter agreements using approved funds. This budget enables SVCE to continue its membership and project participation as a part of CC Power.

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Thank You

2024 Customer Survey Findings

Executive Committee
May 23, 2025

SILICON VALLEY
CLEAN ENERGY

Purpose

- Information item on annual residential customer survey to better understand our customers, which informs marketing and messaging.

- Key takeaways show steady and expected levels of SVCE awareness and growth in electrification interest and programs.

- Survey findings will be shared via consent at the June board meeting.

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Background & Methodology

SVCE runs an annual customer survey to measure SVCE and electrification awareness

Goal: Measure SVCE customer awareness and interest in electrification

- 2024-2025 survey conducted January 2025
- 476 residential customers responded
- Administered online, outreach conducted via email and mail
    - Offered $15 incentive to complete

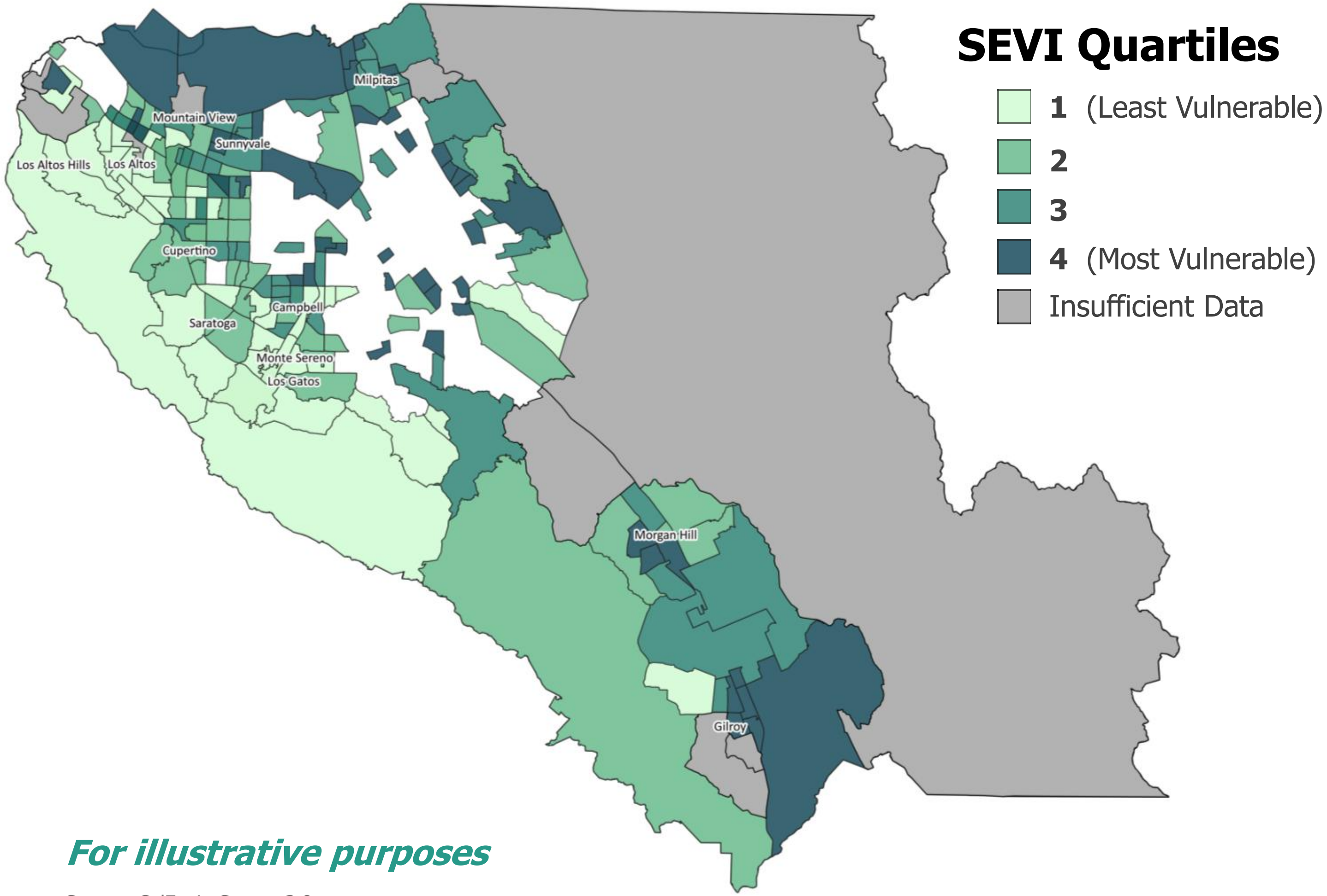
Breakdown of Selected Survey Languages

Survey Language Distribution	Number of Completes
English	450
Vietnamese	17
Spanish	7
Mandarin	2
Total	**476**

Socio-Economic Vulnerability Index (SEVI) base heat map (CES 3.0)

Sample Design

- Stratified sample by SEVI quartile
- Weighted responses to capture overall customer statistics based on the population, adjusting for socioeconomic vulnerability differences.
- Results account for sample bias



For illustrative purposes

Source: CalEnviroScreen 3.0

Awareness of SVCE consistent with prior years, with high prompted awareness

12% of respondents believe they purchase electricity from SVCE

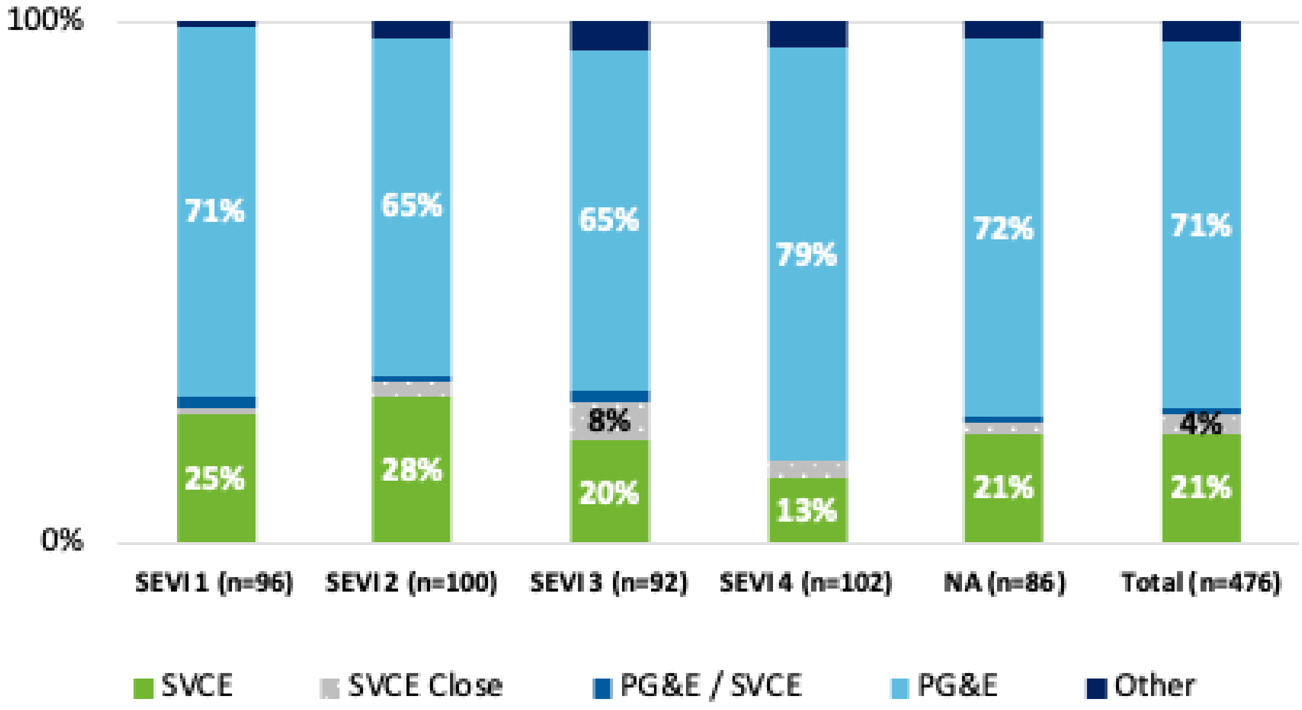
After clarifying PG&E provides electric delivery services:

> **21%** believe they purchase generation services from SVCE

After letting survey respondents know SVCE is one of electricity providers in their region:

71% say they had heard of SVCE!

SVCE Awareness Recall – Who Do Respondents *Purchase* Generation Services From?



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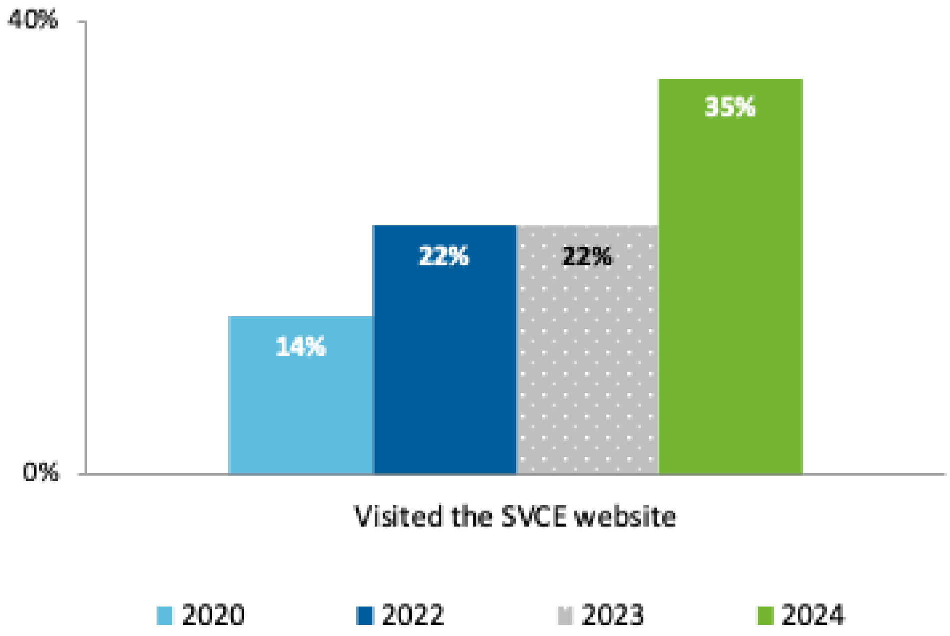
Our digital engagement efforts are paying off!

SVCE Website Use – Comparison Across Prior Years



Large increase in customers reporting they come to our website for info about electric rates and to learn about efficient, electric appliances.

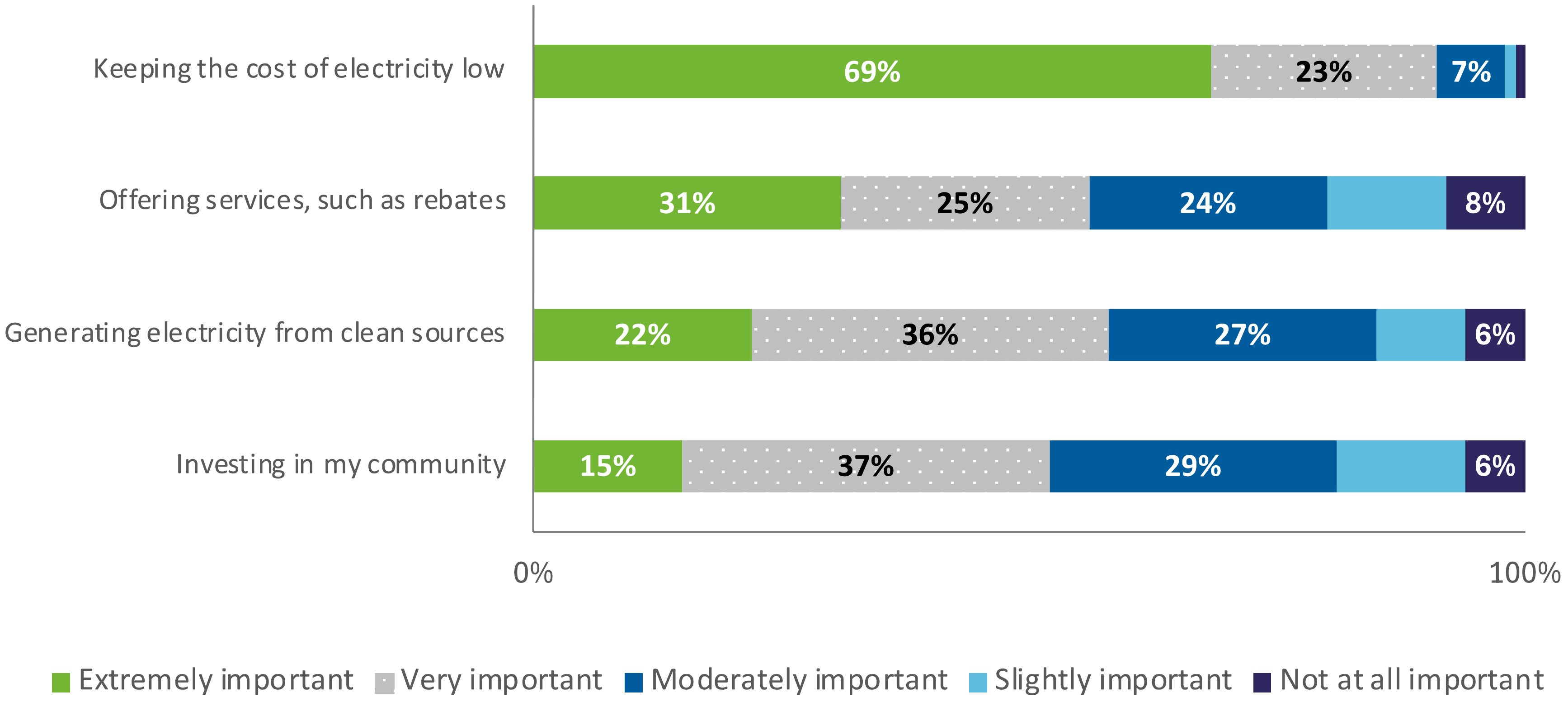
Results support affordability focus area; continued emphasis on clean energy and rebates.

Stay the course, with opportunities for more info on bill understanding since SVCE only controls 1/3 of energy bills.

<u>92%</u> respondents say SVCE keeping low electricity prices is extremely/very important

<u>56%</u> say SVCE programs/services are extremely/very important

SEVI groups 1 and 2 placed the category "generating energy from clean sources" of slightly higher importance.



n=476

How we use these customer insights

- **Addressing affordability concerns**
  - Payment Assistance and Efficiency Resources Campaign (direct customers to resources)
  - Upcoming rate education campaign

- **Support for clean resources**
  - Highlighting our renewable energy projects, and electrification education

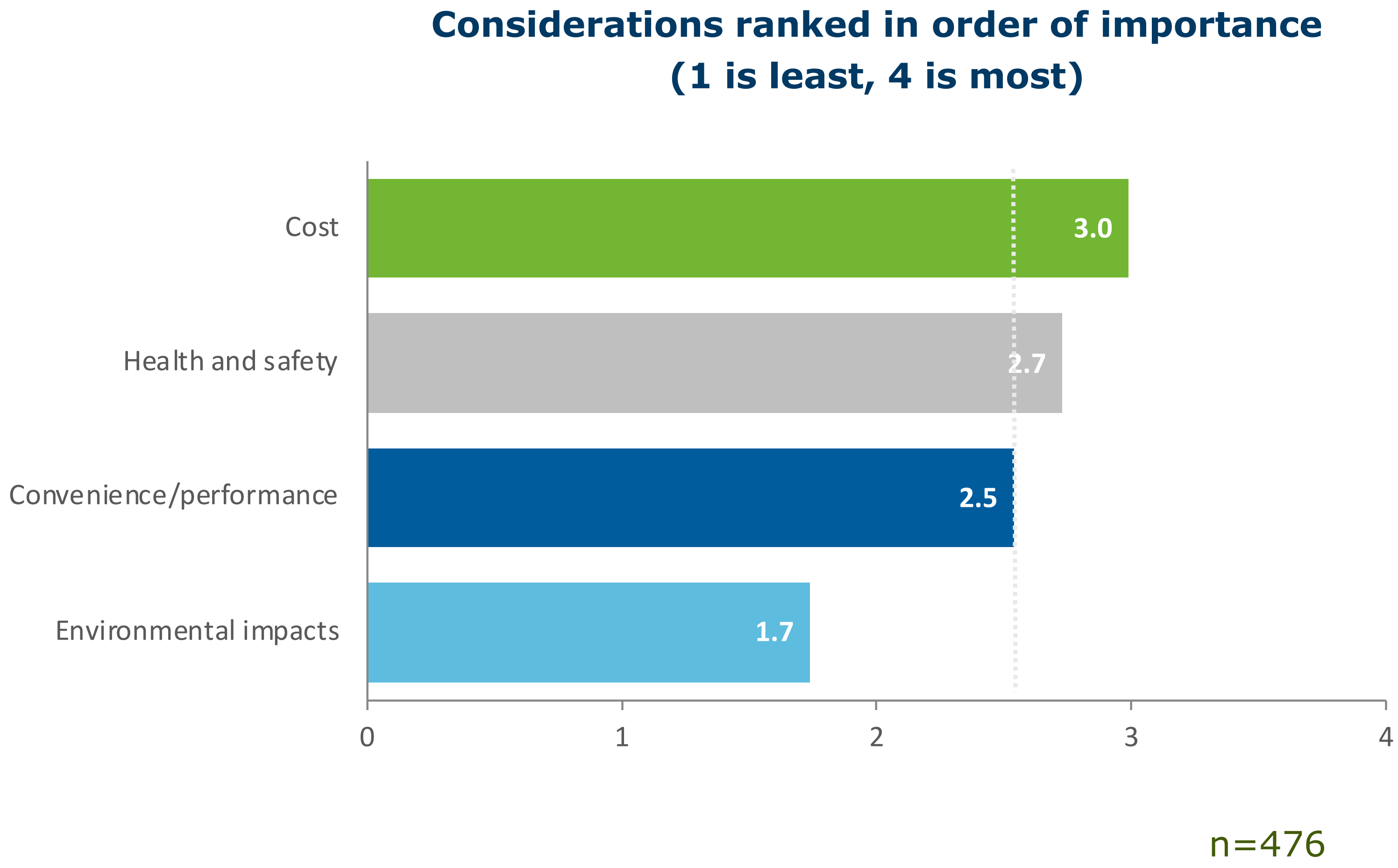
Technology Specific Purchasing Decisions

- EVs
- Heat Pump Water Heaters
- Solar + Battery
- Induction Cooking

Cost, health and safety key decisions for home and product purchases

- Environmental impact is lowest consideration by a considerable margin.
- This does not change our mission, but affects our messaging and marketing approaches.

Results are consistent across SEVI quartiles.



Cost was cited in the top 5 barriers for each technology

Technology-specific barriers that were among the top 5 barriers for each technology:

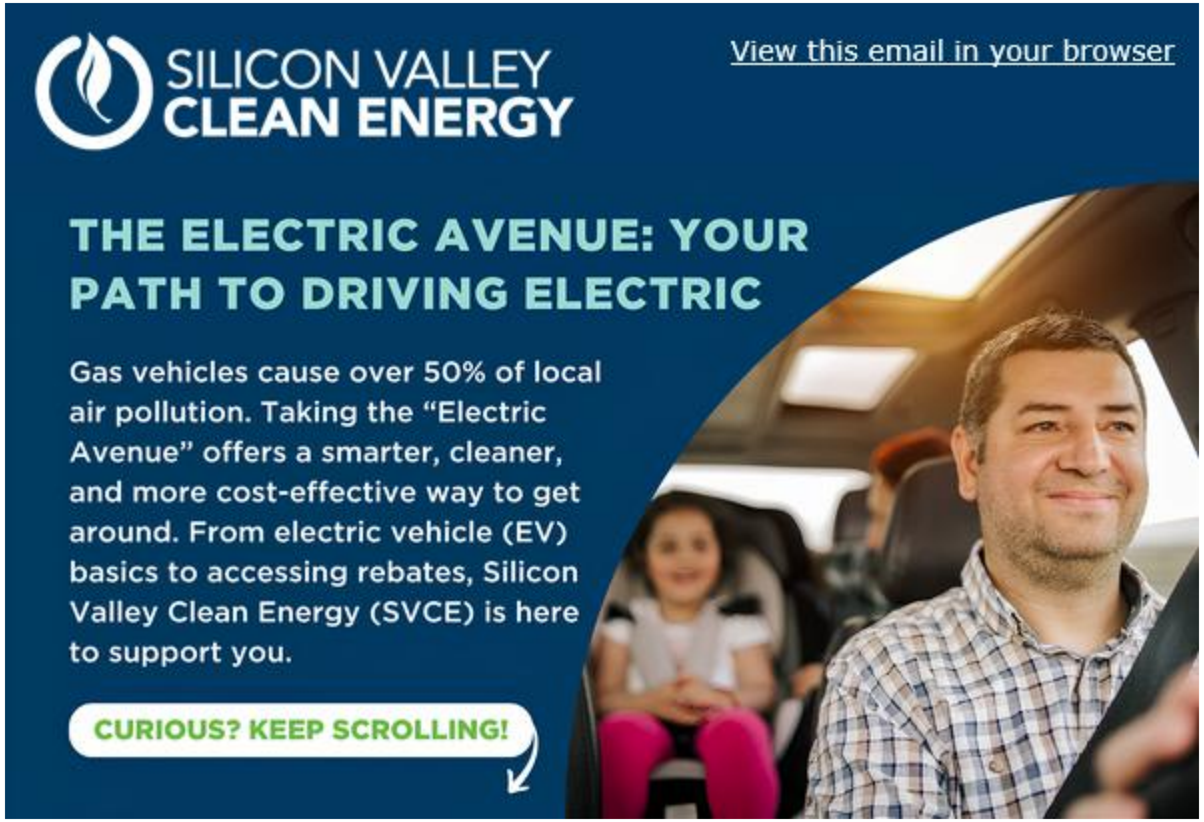
- **EVs**: Driving range and charging access
- **Heat pump water heaters**: Not enough info, need to upgrade electric panel, and not knowing enough about the tech.
- **Solar/battery**: Far second to cost, reliability of tech
- **Induction:** Most (73%) not interested, info about comparison to gas and environmental impact desired.

How we use these customer insights

Focus on cost savings with rebates and optimizing electric rates:

New "programs pocket guide" for Earth Month

Messaging connecting electrification to reducing pollution:

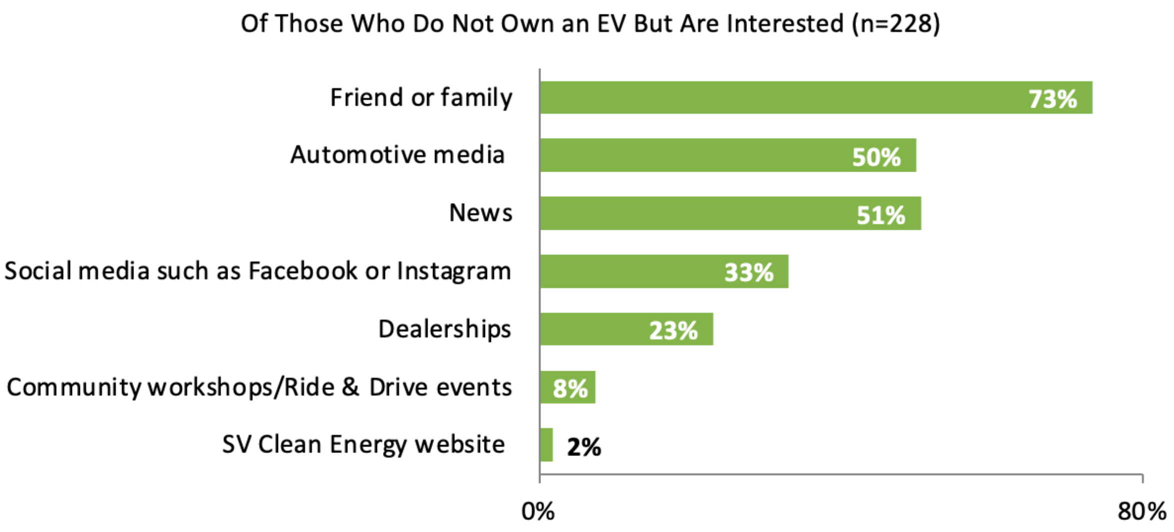


Electric Vehicles

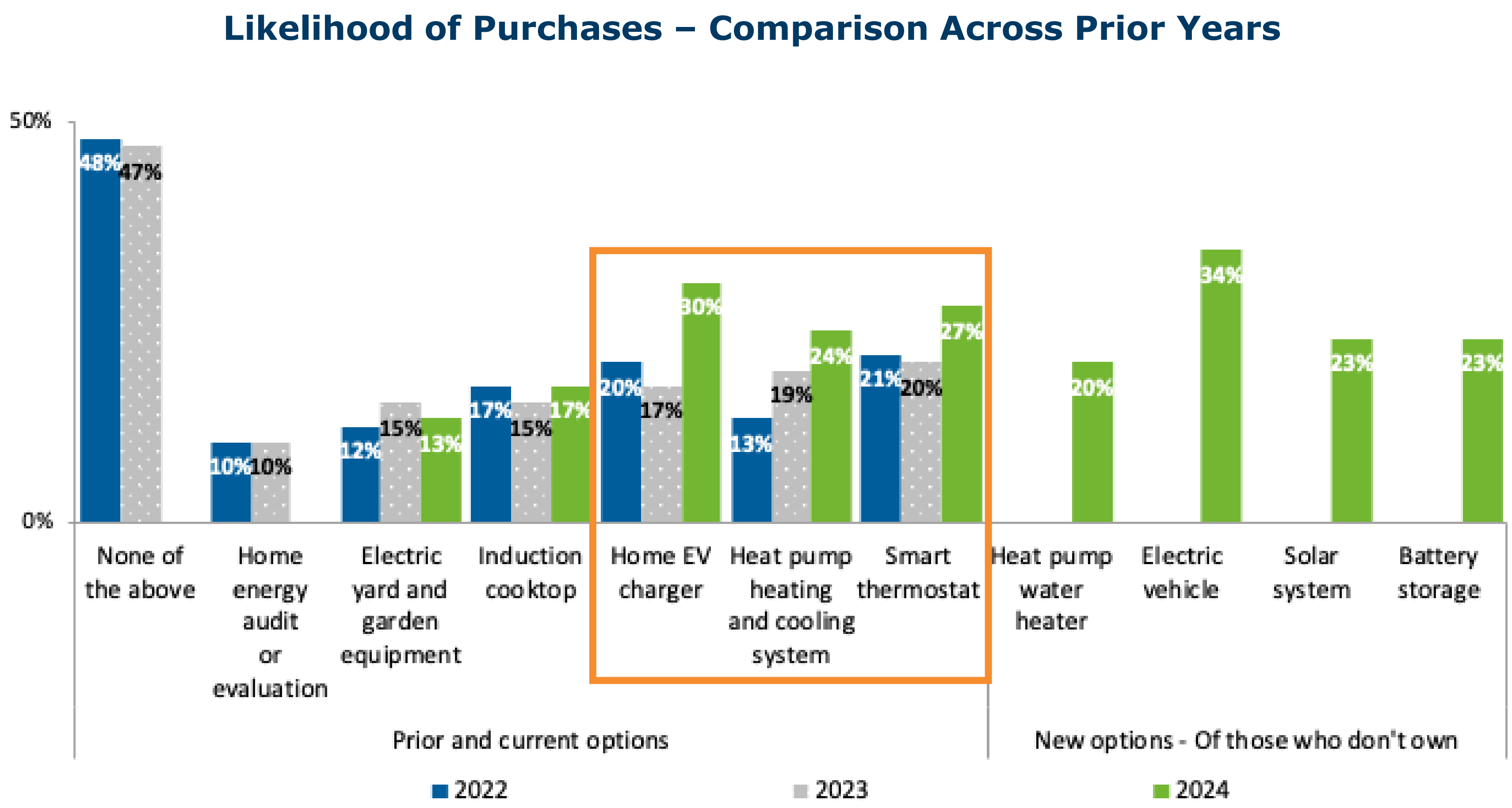
Customers can be advocates for clean technologies, and info should focus on education/myth-busting.

- Respondents most likely to get information about EVs from friends and family.

Sources of Information for Electric Vehicles



Seeing continued growth over time in interest/likelihood to purchase electric technologies



Summary

- Results are aligned with expectations for SVCE awareness
- Perceived and real concerns for technology adoption helps inform messaging and education strategies
- Opportunity with new income-qualified programs to target outreach by SEVI to increase electrification education in more vulnerable groups

Questions?

Introduction to FY 2025-26 Strategic Focus Areas and Strategic Plan

Executive Committee
May 23, 2025

SILICON VALLEY
CLEAN ENERGY

Overview

- Review Fiscal Year 2025-26 Strategic Plan & Budget process
- Current State and High Level Overview of Risks, Challenges & Opportunities
- Existing Strategic Focus Areas (SFA) and Strategic Plan (SP) Goals
- **Receive Initial Feedback on Strategic Focus Areas**
- Next Steps

SVCE Planning & Budgeting Process

SVCE Mission: Reduce dependence on fossil fuels by providing carbon-free, affordable, and reliable electricity and innovative programs for the SVCE community.

Budget: Identifies funds needed to achieve Strategic Focus Areas and Strategic Work Plan

Strategic Focus Areas: Organization-wide priorities and alignment toward achieving the mission. Helps set CEO & Board priorities.

Enterprise Risk Management: Comprehensive assessment of risks and opportunities to optimally achieve mission and helps direct strategic focus areas.

FY 2025-2026 Timeline

Strategic Plan – SFA & Goals

April 2025
- ERM
- Internal Staff Review of SP

May 2025
- Executive Com Feedback on SFAs

August 2025
- Board Discussion on SFAs & Goals
- EC Review SP

Sep 2025
- Board Approval of FY 25-26 Strategic Plan

Operating Budget & Reserve Targets

Mar – Apr 2025
- Staff reviews cost, drivers, needs

May 2025
- Fin & Admin Com Review Stress Test & Budget Framework

June 2025
- Board Reviews Stress Test & Budget Framework

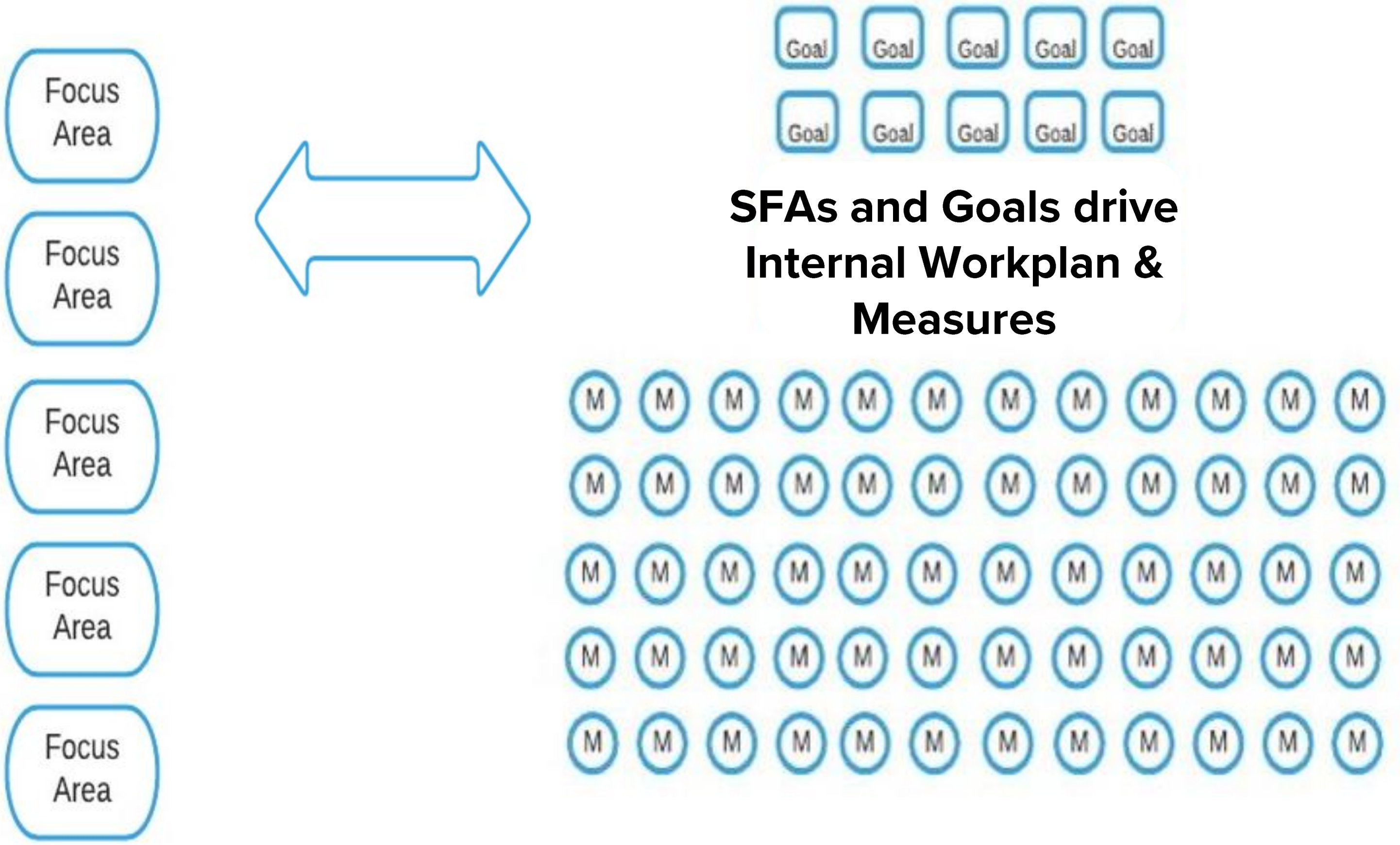
August 2025
- Fin & Admin Com & Board Reviews Draft Budget & Reserves Target

Sep 2025
- Board Approves FY 25-26 Operating Budget & Reserves Target

Strategic Plan & Focus Areas

Mission

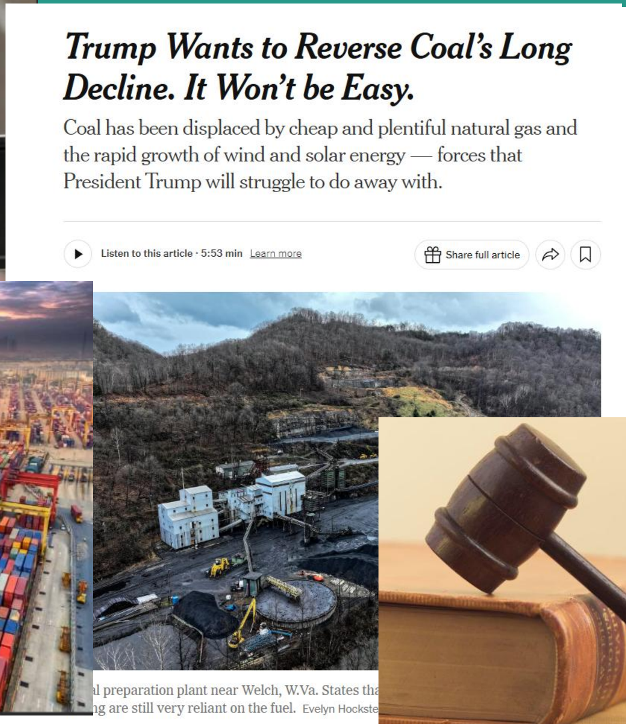
Reduce dependence on fossil fuels by providing carbon-free, affordable, and reliable electricity and innovative programs for the SVCE community



SFAs and Goals drive Internal Workplan & Measures

Macro Events & Uncertainty

- Executive Orders
- New Tariffs
- New Legislation
- Regulatory Change
- Looming State Budget Deficit
- Large load growth



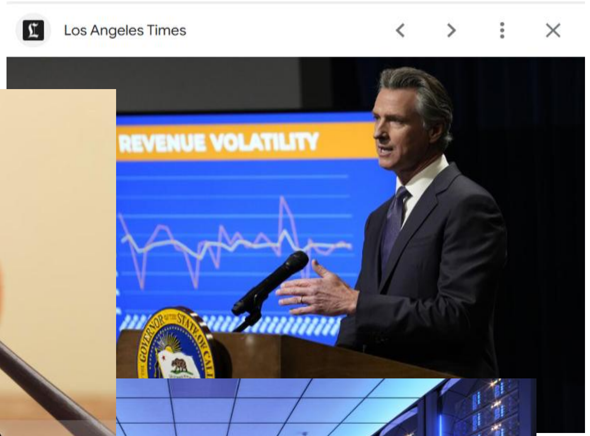
Trump Wants to Reverse Coal's Long Decline. It Won't be Easy.

Coal has been displaced by cheap and plentiful natural gas and the rapid growth of wind and solar energy — forces that President Trump will struggle to do away with.

Listen to this article · 5:53 min Learn more

Share full article

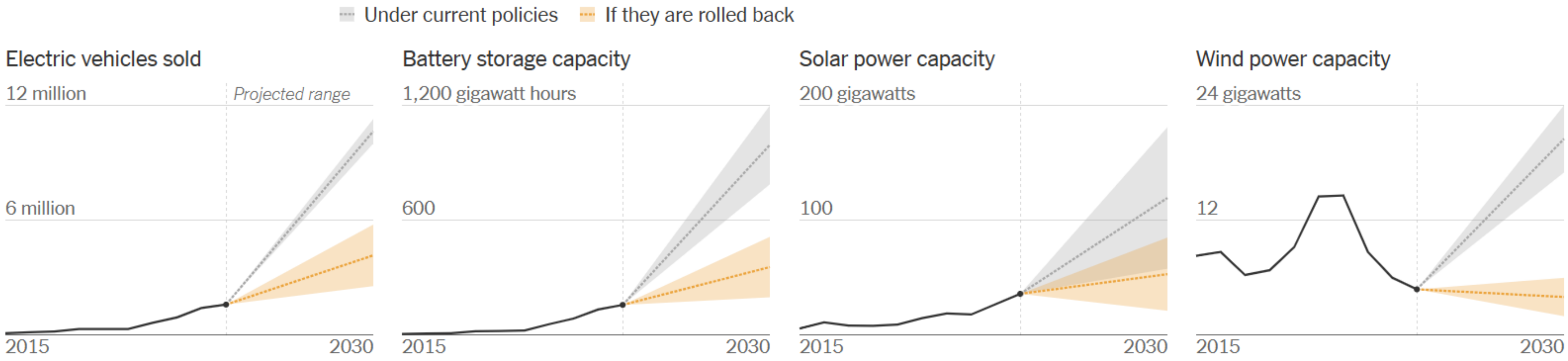
…l preparation plant near Welch, W.Va. States tha… …ng are still very reliant on the fuel. Evelyn Hockste…



Federal Policy Impact on SVCE and our customers

- Reduced financial incentives for EVs, heat pumps, rooftop solar + storage.
- Harder to use utility-scale renewable tax credits
- Tariffs and bans will drive up renewable costs

Estimated new low-carbon technology added each year, in two scenarios



Note: Projections show the range of likely outcomes averaged over the years 2030 through 2035. Ranges reflect uncertainty around future fossil fuel prices, economic growth, clean energy technology costs and supply constraints, and data center growth. · Source: Rhodium Group

From New York Times

Key Drivers

Market fluctuations, regulatory changes and pending legislatives bills create planning challenges

Challenges/Threats:

- Compressed margins due to PCIA and PG&E gen rate
- Regulatory changes to PCIA
- Overall high rates
- Cost of procuring long-term renewable resources
- Load growth uncertainty
- Procurement Mandates
- Restrictions on local reach codes
- Decarbonization cost – less tax credits and subsidies

Opportunities/Strengths:

- Regionalization, could reduce costs
- Reliable and Clean Power Procurement Program (RCPPP) to avoid procurement mandates
- All focused on Affordability
- Extensive program offerings
- Clean Energy & Capacity portfolio
- Customer and stakeholder support and relationships
- Healthy reserves

Stress Tests and ERM – Budget Process

ERM

A comprehensive organization-wide assessment of risks and opportunities that leads to a more disciplined approach to achieving the organization's mission and objectives

- Ensure risks that can be optimally managed do not derail us from achieving the organization's objectives efficiently and effectively
- Can also aid in identifying opportunities that affect the organization's strategic priorities

Stress Test

An essential component of ERM

- Assess the interrelatedness of risks in the ERM framework and model extreme but plausible scenarios that can have major adverse consequences for SVCE
- Important for commodity trading portfolios because of the inherent weakness of market risk measures in assessing black swans, such as disruptions in markets

SFAs

1. Are the Five Existing SFAs the right priorities?

2. Should we consider new SFA?

FY 2025 Strategic Focus Areas

SFA1	SFA2	SFA3	SFA4	SFA5
Expand Affordability Efforts	**Expand Clean & Reliable Grid Actions**	**Expand Offerings to C/I Customers**	**Prepare Region for Electrification at Scale**	**Attract & Retain Employees**
Expand rate-related education, legislative and regulatory advocacy, and rate-setting principles to support all-electric as the most affordable and competitive option for customers.	Develop a pathway to 2030, 2035 and 2045 for clean energy delivery at scale; evaluate SVCE product offerings to ensure the agency provides customers a sustainable balance of clean, reliable and affordable energy.	Engage commercial and industrial customers in new/expanded SVCE offerings, including electrification and demand-side management programs, and customized generation services.	Inform and prepare for upcoming requirements such as BAAQMD and CARB rules to ensure they are implemented sensibly, successfully, and equitably; continue scaling SVCE efforts.	Be the Employer of Choice and maintain culture of innovation, collaboration, high performance, and passion for our mission.

 11

Initial Thoughts – SFAs

Strategic Focus Areas represent the Board's priorities for the upcoming year

- SFA1: Expand Affordability Efforts
- SFA2: Expand Clean and Reliable Grid Actions
- SFA3: Expand Offerings to C/I Customers
- SFA4: Prepare Region for Electrification at Scale
- SFA5: Attract & Retain Employees

RED – Active but still more to be done
YELLOW – In progress, work continues
GREEN – In a good place

SFA1: Expand Affordability Efforts

Expand rate-related education, legislative and regulatory advocacy, and rate-setting principles to support all-electric as the most affordable and competitive option for customers.

Progress to date

- Two Board Study Sessions related to affordability
- Expanded CARE/FERA outreach to income qualifying customers including new media campaign, which provides monthly bill credits equivalent to 27% discount
- Maintained competitive rates - 4% discount to PG&E's generation rate for customers
- Board approved customer bill credit of $35 million
- Participating in key CPUC proceedings related to PCIA, PG&E's General Rate Case & ERRA
- Established SVCE Community Energy Fund
- Moody's upgraded credit rating (lowers SVCE costs)
- Launched RFP for Prepay #4 (lower SVCE costs)
- Added resources on website to find payment assistance and reduce energy bills
- New E-ELEC 2.0 rate design with higher savings potential
- Integrated energy efficiency measures into decarbonization programs
- Support legislation to reduce rates, like SB 540 on regionalization

Challenges

- Overall rates are still high; PG&E proposing additional increases
- Little influence on distribution and transmission costs
- Load uncertainty
- Federal and State regulatory uncertainty driving up costs

Opportunities

- Promote energy efficiency and aligning usage with cheap/clean times
- Seeking allocation of resources and/or changes to PCIA
- Regionalization to reduce overall commodity cost

Recommendation:

Keep – overall rates are still high and are a top concern for customers

SFA2: Expand Clean & Reliable Grid Actions

Develop a pathway to 2030, 2035 and 2045 for clean energy delivery at scale; and evaluate SVCE product offerings to ensure the agency provides customers a sustainable balance of clean, reliable and affordable energy.

Progress to date

- Board approved Clean Energy Targets including 100% Clean on annual basis and 75% RPS by 2030
- Added two new Long-term Power Purchase Agreements and on-boarded two new projects
- On-track to meet 100% Clean for 2025-2028 and 75% RPS by 2030
- Met 2025 New Slice of Day Obligations for Resource Adequacy & On-track for Mid Term Reliability Orders
- Adopted New PPA Selection Policy
- Modified GreenPrime product offering
- Selected vendor for New Virtual Power/ Demand Flex Programs
- Launching new E-ELEC 2.0 Pilot Program

Challenges

- Affordability – renewable resource cost increasing
- Lack of clean, reliable resources
- Central Procurement Entity
- Uncertainty regarding Regionalization

Opportunities

- Demand flexibility and virtual power plants pilots
- Reliable and Clean Power Procurement Program proceeding

Recommendation:

Keep with a focus on optimizing the portfolio to manage cost and reducing stranded asset risk associated with future procurement needs. Specifically how the Reliable and Clean Power Procurement Program (RCPPP), Central Procurement Entity or incremental Mid Term Reliability Orders factor into our portfolio.

SFA3: Expand Offerings to C/I Customers

Engage commercial and industrial customers in new and/or expanded SVCE offerings, including electrification and demand-side management programs, and customized generation services.

Progress to date

- Continuing to reach out to large customers to build relationships, support on billing questions, and learn about needs
- Hosted "Watts for Lunch" engagement event with 11 of SVCE's largest customers
- New C/I Decarbonization Program has enrolled 6 customer – actively working on identifying projects and adding participants
- Working on EcoInvestment proposals with two large customers
- Scoping out more resources and offers for largest customers to enhance our ability to support, attract, and engage them
- New Demand Flex program scope includes helping C/I customers manage their loads and drive savings
- Provide "impact summaries" to large customers to show value of having been with SVCE

Challenges

- Lengthy timelines for DA conversion and market expansion opportunities
- Every customer's interests/needs are different

Opportunities

- Large decarb potential for large commercial
- Growing data center emphasis due to AI
- Expand to city and public facilities

Recommendation:

Keep – still critical to SVCE in particular due to size of C/I load, decarb potential, and risks of load departure

SFA4: Prepare Region for Electrification at Scale

Inform and prepare for upcoming requirements such as Bay Area Air Quality Management District (BAAQMD) and California Air Resources Board (CARB) rules to ensure they are implemented sensibly, successfully, and equitably; and continue scaling SVCE efforts.

Progress to date

- Developed 13 community-specific action plans for each of our member agencies to implement codes, policies, and permitting that support electrification
- Established bench of contractor advisors to inform and improve SVCE's understanding of contractor opportunities and challenges
- Offering suite of new incentive programs: On-bill financing pilot, Full Service Home Upgrades, Emergency Water Heater Loaner, Assisted Home Upgrades
- ~$6M distributed through the Home Rebate program since 2022
- Leading regional effort of CCAs to prepare for new Air District Rules
- Launched trainings for building official staff on electrifying on 100-amps and other key information (five agencies trained to date)

Challenges

- Cost of funding to scale
- Reduction in tax credits and funding
- AB 306 – limiting local action on codes

Opportunities

- Low-cost financing
- Region-wide contractor incentive program

Recommendation:

Keep and modify strategies to reflect shifting federal policies and evolving regulatory landscape

SFA5: Attract & Retain Employees

Be the Employer of Choice and maintain culture of innovation, collaboration, high performance, and passion for our mission.

Progress to date

- 67 FTEs with 5 positions vacant, in the process of recruiting
- 100% retention since last year
- Maintained Strong Culture of Excellence, Collaboration and Fun
  - In-person days, leadership focus, learning and development and other connections
- Functional Realignment for improved efficiency and employee growth opportunities
- Significant progress on org maturity "SVCE 3.0" - Business Process Optimization – Data repository , updated Policies and Standards and modernized benefits
- Procured new SVCE Headquarters

Challenges

- Additional compliance needs with growth
- Increasing benefits costs (prices & staff maturation)

Opportunities

- Remote/hybrid work
- New HQ

Recommendation:

Keep and modify to focus on employee retention, preserving culture and establishing optimal workforce

Initial Thoughts – SFAs

Strategic Focus Areas represent the Board's priorities for the upcoming year

- SFA1: Expand Affordability Efforts
- SFA2: Expand Clean and Reliable Grid Actions
- SFA3: Expand Offerings to C/I Customers
- SFA4: Prepare Region for Electrification at Scale
- SFA5: Attract & Retain Employees

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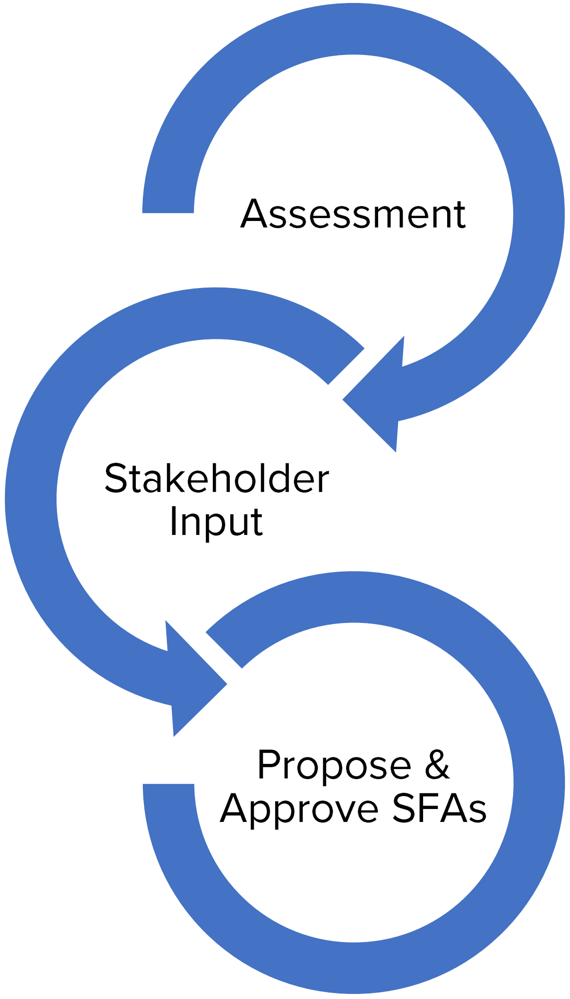
Focus on Strategic Focus Areas



Scan the Landscape

- New Threats/Risks/Challenges
- Opportunities
- New priorities – Board, customer or staff directed

Review and Reflect on Existing SFAs

- Progress on achieving – is it now operational?
- Priority - top 5 item to focus on for next 12 months?
- Is the SFA unachievable or beyond our scope?
- Staff input – March – June – in process
- Executive Committee initial input – May 2025
- Board input – August 2025

Propose modifications, deletions and/or new SFAs

- Existing
- New

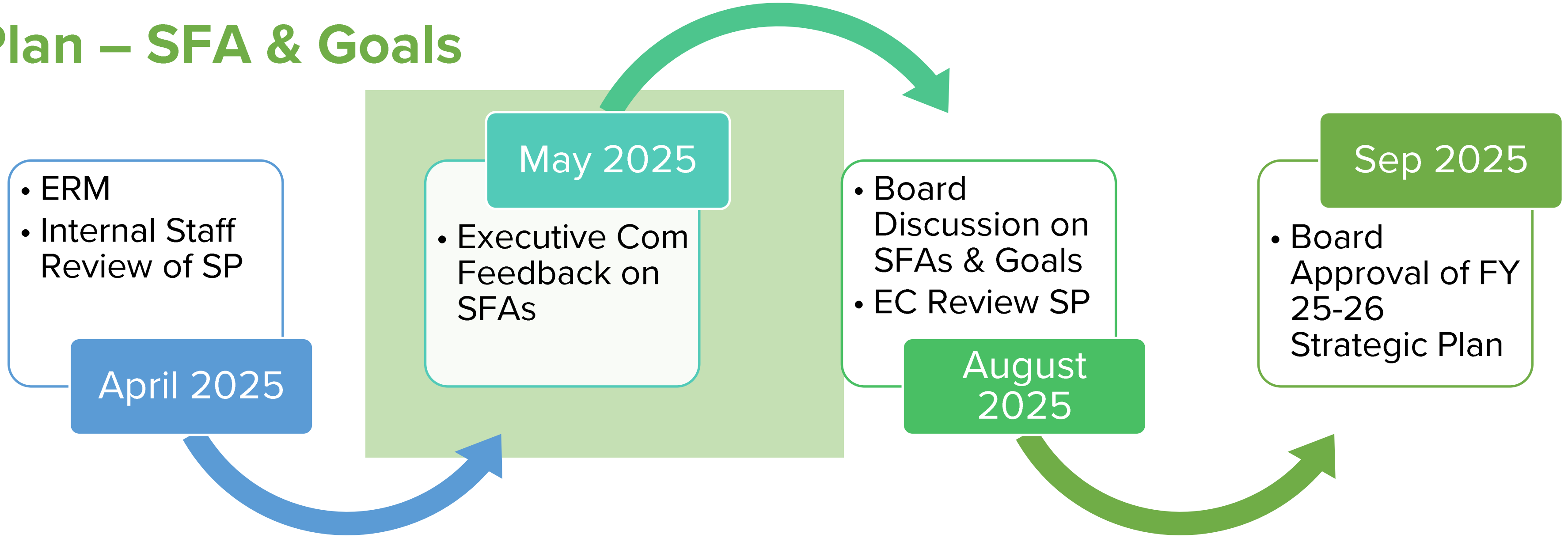
Feedback

1. Are the Five Existing SFAs the right priorities?

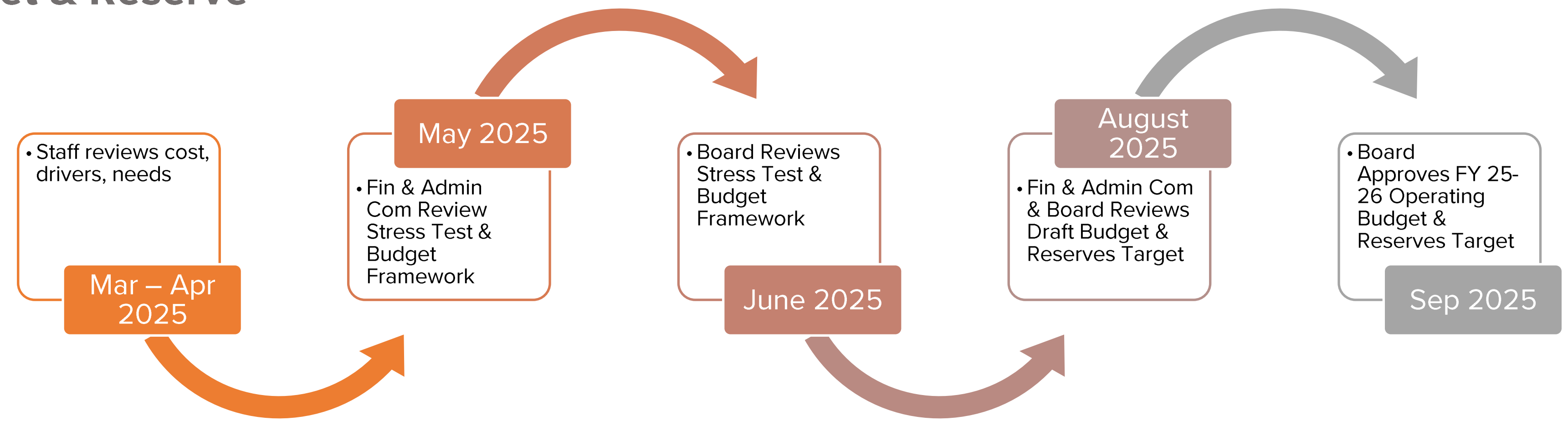
2. Should we consider a new SFA?

FY 2025-2026 Timeline

Strategic Plan – SFA & Goals



Operating Budget & Reserve Targets



Thank you

FY 2025 Strategic Plan - Goals

1. **Advance policies** which support SVCE's mission to **reduce dependence on fossil fuels**.
2. **Long-term**, target for **100% clean energy** annually by building a balanced portfolio with consideration for both affordability and reliability while exploring long-term **pathways to clean power supply**.
3. **Create a long-term decarbonization plan** that integrates supply and demand changes, opportunities, and challenges.
4. **Acquire power supply resources** in a cost-effective manner to meet legislative and regulatory obligations, Board directives and customer specific products.
5. **Manage and optimize load and power resources** to meet affordability, GHG reduction and reliability objectives.
6. **Maintain healthy financial position**; avoid failures in management of market risk, credit risk, liquidity risk, operational risks, and enterprise risks.
7. **Support all SVCE communities to decarbonize through local investments** that reduce barriers and demonstrate sensible, scalable, and equitable solutions.
8. **Engage customers and community stakeholders** to build trust of SVCE and advance decarbonization.
9. **Implement industry best practices** to enable data-driven decision making across the organization; enhance systems, standards and procedures to streamline business processes and improve operational effectiveness and reliability (aka SVCE 3.0).
10. **Hire, retain and develop high-performing talent** via competitive benefits and rewarding work culture.

Timeline

Feb-May
- Staff Reviewing current SFAs/SP Goals
- Identifying New Opportunities & Threats

June 2025
- Internally developing proposed changes to SFAs/SP
- F&A Committee: FY 2026 Budget Framework

August 2025
- Board: Strategic Plan and SFAs discussion
- EC: FY 2026 SFAs and Strategic Plan Goals
- FC & Board: FY 2026 Budget

September 2025
- Board Approval of FY 26 Budget
- Board Approval of FY 26 Strategic Focus Areas & Strategic Plan

Item 7
PRESENTATION

Board & Public Input Session on New HQ

May 23, 2025

SILICON VALLEY CLEAN ENERGY

Informational Item:
Share input received from BOD Special Session and outline recommendations for Board Chambers and community space.

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Special Session Recap

- Staff held a fun, interactive session and tour of the new HQ with the Board and public on Wednesday, May 14.
- CEO introduced the building and key considerations such as sustainability, budget, and timeline.
- Staff led two exercises to solicit input on BOD Chamber features and benefits to incorporate into the public space.

Item 7
PRESENTATION

Board Chambers

Key Features Discussed for BOD Chamber

Key Takeaways:

- Flexible, comfortable, large space for BOD and the public that is accessible to other amenities like bathrooms.
- Create an inviting space for the public that is somewhat integrated with the BOD with dias.
- Full tech capabilities for BOD and public (translations, adjusting cameras and mics).

Community Space

Findings from Round 1

- Conducted colored dot exercise where participants ranked community space benefits from “essential” to “not important”
- Contractor, Retailers, Workforce Education; Public Electrification Education; and Public Engagement ranked as “essential” and “important” most often
- Revenue and cost recovery marked mostly as “not important” most often

Community Benefits	Green (Essential)	Yellow (Important)	Blue (Nice-to-have)	Red (Not important)
Revenue	0	0	0	14
Contractor, Retailers, Workforce Education	8	9	4	0
Innovation	1	9	3	1
Community Organization	4	5	11	1
Public Electrification Education	12	2	3	0
Bill & Energy Education	1	8	3	3
Public Engagement & Integration	9	3	3	1
Cost Recovery	1	0	4	11

Numbers represent the colored dots received

Findings from Round 2

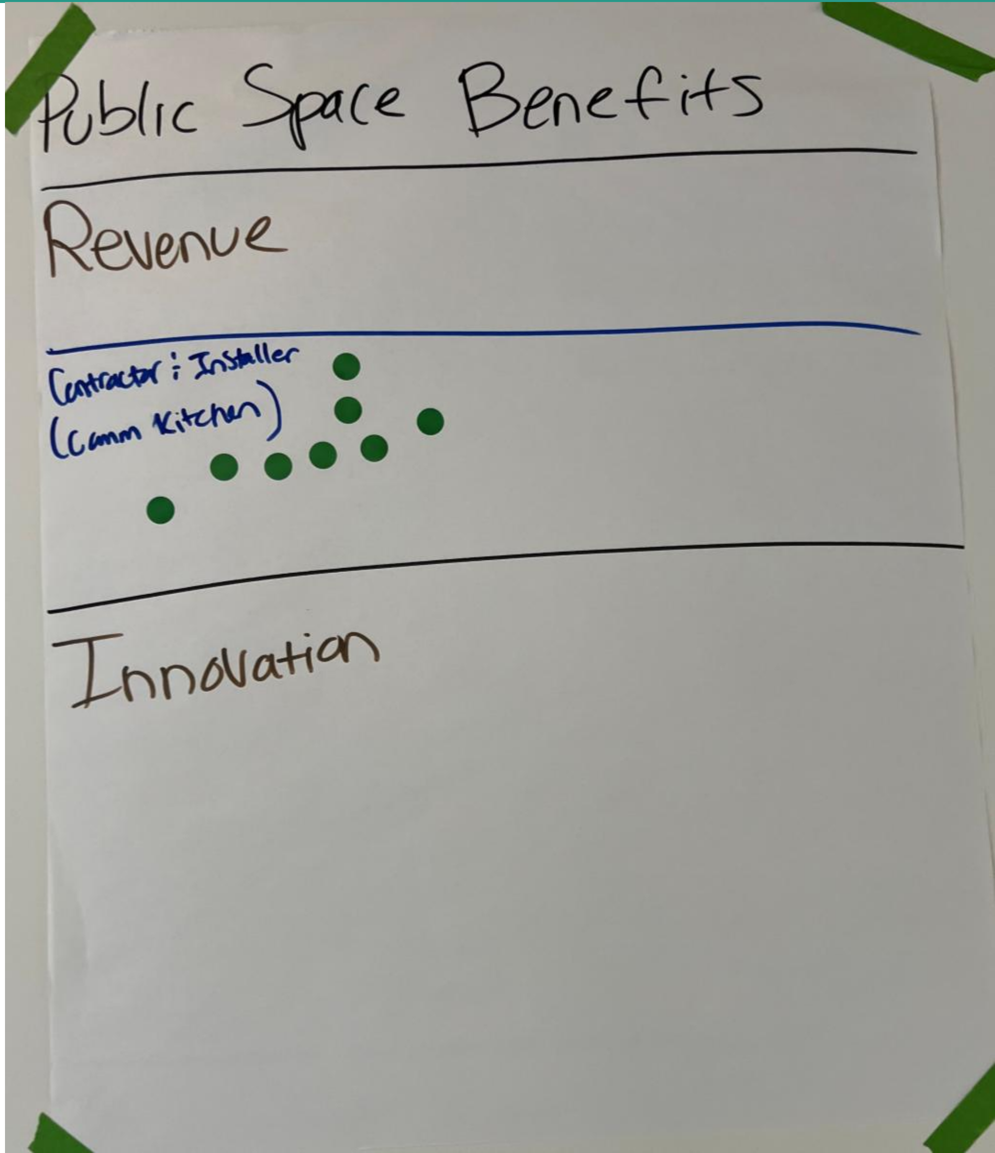
- R2 confirmed and refined the identified benefits from R1 which was: Contractor, Retailers, Workforce Education; Public Electrification Education; and Public Engagement.
- Remaining themes can be considered, but the top 3 will be prioritized.

Community Benefits	Green (Essential)	Yellow (Important)	Blue (Nice-to-have)	Red (Not important)
Revenue	0	0	0	0
Contractor, Retailers, Workforce Education	8	0	0	0
Innovation	0	0	0	0
Community Organization	0	4	0	0
Public Electrification Education	7	3	0	0
Bill & Energy Education	0	3	0	0
Public Engagement & Integration	3	8	0	0
Cost Recovery	0	0	0	0

Numbers represent the colored dots received

Themes that Arose During the Exercise

- The community space functions should advance decarbonization.
- Space should welcome the public and provide entertaining engagement.
- Consider a commercial kitchen or other feature that engages multiple audiences.
- Revenue and cost recovery lower priority.



Summary of Key Takeaways

1. **Electrification workforce resources, education, engagement**
   - Create a space to learn about all-electric appliances, conduct workforce training, and other events that engage the electrification ecosystem –could include all-electric demo kitchen.
2. **Electrification education for the public**
   - Integrate electrification education into the space in a way that entertains and engages.
3. **Public engagement, integration, and entertainment**
   - Develop the space so that members of the public regularly frequent the space for other purposes and it feels like an extension of the community.

Headquarters Timeline (Subject to Change)

Outline of the building's next steps

2025 Q1

- Finalize purchase
- Staff input on workspace
- Solicitation for Project Manager (PM)

2025 Q2

- **BOD/public input on meeting space**
- Onboard PM
- Solicitation and selection for design, architecture, & construction firm(s)

2025 Q3

- Board approval of design, architecture, & construction firm(s)
- Assess feasibility of different options and if additional resource are necessary
- Return to BOD with proposed design options

2025 Q4

- Work underway

2026 Q2

- Community ribbon cutting
- Ready for move-in

Next Steps

- June '25 - seek BOD approval of contract(s) with architect/designer and contractor.

- Work with designers to incorporate the takeaways into the design.

Appendix

Staff held similar session on designing a productive workspace

Key Takeaways:

- Create a modular environment that can adapt over time as the workforce evolves.
- Design space to maximize individual and collaborative productivity.
- Ensure space reflects SVCE values and sustainability goals.
- Include space for the public, customers and stakeholders.

Contractor Training

-formerly-

FutureFit Fundamentals

Peyton Parks, Energy Services Manager

May 23, 2025

SILICON VALLEY CLEAN ENERGY

Contractor Training

Contractor Training is an ecosystem of two programs

1. paid online training to educate contractors about all-electric tech
2. stipends for each installation of SVCE-rebated appliances

- Educate a diverse workforce of tradespeople on electric alternatives to fossil fuel systems and appliances.
- Build a bridge between electrification and profitability in their businesses
- Convert in-the-field installers into the driving salesforce for electrification

Top metrics

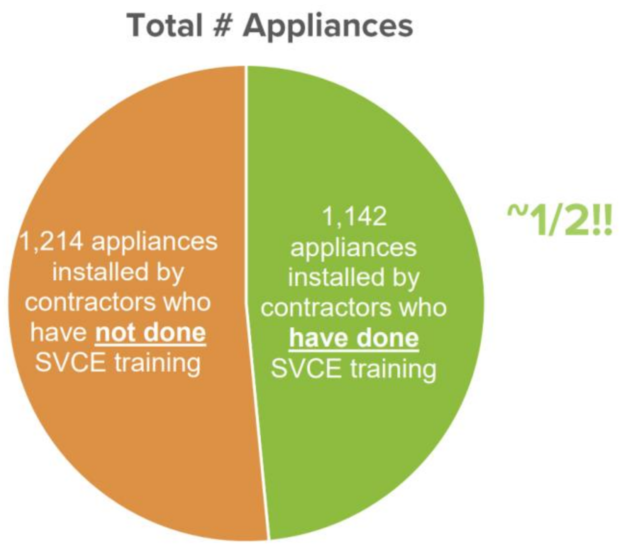
Trainings to Date

# Completions	$ Awarded
296	$148,000

Install Bonuses to Date

# Completions	$ Awarded
212	$106,000

- $500 per contractor for completing video trainings + quizzes
- $500 bonus for appliances rebated by SVCE Home Upgrades program



Contractor Training - Collaboration Bonus

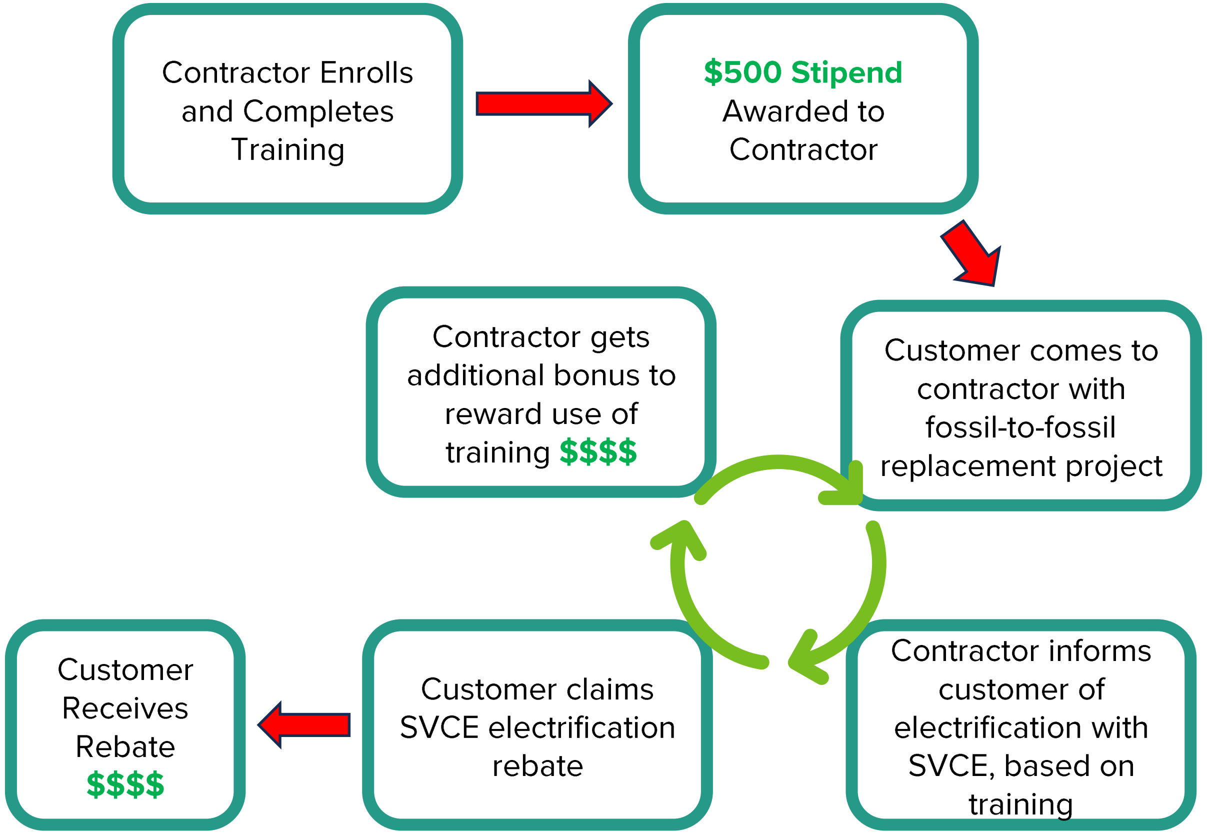
Bonus links trained contractors directly to SVCE programs

Trained contractors get **up to $5,000 per year** for installing projects through SVCE's **Home Upgrades** program

Offering this bonus directly to contractors lets us:

- Incentivize contractors to promote electrification on our behalf
- Reach customers that aren't yet tuned-in to SVCE messaging
- Solidify relationships with experts in the field

Encourages contractors to share FFH with their customer base, win-win!



Contractor Feedback

Contractor surveys suggest that they are finding the training valuable, as demand for electric conversions are on the rise.

"I liked that it was very informative, and I was able to learn about newer energy efficient appliances."

"Comprehensive and easy"

"...we're a growing business that's expanding into a more electric, environmentally friendly future so I did enjoy learning about the electric heat pump technology along with the electric appliances..."

"It was interesting. Gave me good insights into electrification that I did not have. An easy program to navigate."

Potential Additions/Improvements*

Main Panels and 'Right-Sizing'

Create content relevant to findings that full electrification *can* occur on 100-amp panels in a majority of cases.

SVCE and industry findings, plus expert testimonials could fill one additional module.

Small/Med Commercial Technology

Create content that explores electric technology for light commercial space and water heating.

Will serve as an introduction for residential contractors that might want exposure to light commercial

***Currently in exploratory phases only**

Thank you!

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